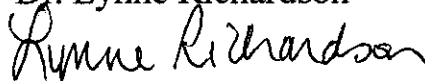


**“Save a Life”
AIDS Benefit Concert**

An Honors Thesis (HONRS 499)

by

**Sarah Apgar
Kallie Haas
Kristin Rennels**

**Thesis Advisor
Dr. Lynne Richardson**


**Ball State University
Muncie, Indiana**

May 2004

**Graduation:
Sarah – May 2005
Kallie – December 2004
Kristin – May 2004**

Thesis
12/1
2001
2001
AGH

Abstract

Acquired Immunodeficiency Syndrome (AIDS) has been a world wide epidemic for over 20 years. Governmental legislation has not been effective in reducing the infection rates therefore community level AIDS education needs to be increased. Our thesis project, "Save a Life Concert" was our effort at promoting AIDS and HIV awareness, education and prevention on our campus and for the rest of the Muncie community. By combining information, HIV testing and musical bands, we hoped to reach out to our peers, leaders and families in order to prevent them from this deadly disease's effects. Our concert's main goal was to raise money for the Open Door Community Services of Muncie, Indiana so that people infected with HIV/AIDS in East-Central Indiana would be provided medical and emotional services and support, as well as help fund the Open Door's efforts to educate at-risk teens about how to prevent being infected.

A Big Thank You to:

(in no particular order)

Darry Weakley
June Helton
Frances Rennels
April Rennels
Dan and Gail Clark
Philip and Anita Shawver
Dan and Beth Schermer
Betsy Friedenberg
Scott Wagner
Stephanie King
Ken and Diana Rennels
Jana and Barry Haas
Kristina Haas
Bruce and Diana Cordes and family
Bernard and Jean Hainline
Ken Raab
Jann Miller
Tim and Sally Gamble
Mitch and Pam Szalajka
Patty Vanlandingham
Jack Metz
Frank Bishop
Joan Bishop
Doris Chamberlin
Rob Bishop
First Congregational Church of Des Plaines
AIDS Task Force of East Central Indiana
Delaware County Health Department
National Society of Collegiate Scholars
Carter
Jeremy Waterbury
Joe Mann
Debbie Walusiak
Betsy Wilson

Barbara Silvis
Marion Nelson
Parks and Lucy Landis
Hackler Family
Mark and Janet Thompson
LeVonne Haas
Jim and Julie Coons
Delta Tau Delta
BSU Honors College
A-1 Graphics
Alpha Kappa Psi
Phil Wills
Morris Inc.
Deb Shepherdson
Epsilon Sigma Alpha
Grice Family
Stan and Dianne Apgar
Delph and Gail Wood
Donald Wood
Raymond Wood
Debbie and Charlie Larson
Dayle and Bill Martin
David Apgar
Matthew Apgar
Planned Parenthood
Damien Center
Indiana State Health Department
BSU Health Center
New Standard Media
H & M Pots
Michael Zollers
Autumn Duncan and John Lloyd
Kathy Foster
Nancy Myer

**And to our Advisor, Dr. Lynne Richardson and all our
volunteers at the concert and the weeks prior**

HONORS COLLEGE PROJECT PROPOSAL

Name_____ ID#_____ email_____

Address_____ Phone_____

Major(s)_____ Graduation date_____

Academic Advisor_____ Project Advisor_____

Name_____ ID#_____ email_____

Address_____ Phone_____

Major(s)_____ Graduation date_____

Academic Advisor_____ Project Advisor_____

Name_____ ID#_____ email_____

Address_____ Phone_____

Major(s)_____ Graduation date_____

Academic Advisor_____ Project Advisor_____

Title of Honors Project_____

1. Why do you want to do this particular project?

Despite our different majors, the three of us believe in the importance of helping other people and share a passion for finding ways to do this in our lives. We want to use this thesis as an opportunity to do something bigger than we could have done on our own. We want to use resources available to us in and around Ball State combined with our individual strengths and talents to organize an event to benefit others. Our strong desire to help others leads us to believe that this project will really mean something to us because we will be working to help other people, not merely doing research or writing a paper to improve or educate ourselves only. Through organizing an AIDS awareness and prevention concert, we will be getting information out about AIDS to students and community members. We will be raising money for an AIDS organization. We will be providing an activity where both students of Ball State and local residents can participate and learn.

In addition to helping other people, this project will also provide valuable experience that the three of us can easily apply to our majors and future careers. For anyone, being active in one's community is desirable. This project will give us insight into what it takes to organize such an event. Contacting businesses about sponsorship and donations along with publicity will all provide valuable business experience. As special education teachers, we will be teaching and advocating for students with AIDS. This event will give us more information about organizations that benefit people with AIDS. For all of these reasons, we are extremely excited about organizing an event like this.

2. When are you signing up for Honors 499?

Kristin and Kallie – Spring '04

Sarah – Fall '03

3. What will be the outcome of this project?

We will have a concert with various bands and require a fee to enter. The money raised will go to support an AIDS organization. At the concert, we will have booths set up with information about AIDS prevention, testing, diagnosis, and living with AIDS.

4. Objective or Thesis

The purpose of our project is to organize a concert to raise money to donate to an organization working to help in AIDS awareness, research, prevention, or care. A second purpose of this concert is to help raise awareness of the severity of the worldwide AIDS epidemic, and prevention.

Any individuals involved with Ball State (students, parents, faculty, staff) and Muncie community members interested in hearing good music and/or helping to raise money for and learning about AIDS will want to come to our concert. The money raised will be donated to an AIDS organization.

5. Project Description

There are many steps that will need to be taken to organize this event. We will pick a date, find a location, select an organization to which we will donate the money we raise, contact bands, get sponsors from local businesses to support us by making a financial contribution or product contribution, get volunteers to work at the concert, and publicize.

The final product will be an all day concert with many bands performing throughout the day. People will pay money to get in, then they will be able to hear bands, and walk around to booths set up by the Health Department, BSU's Health Center, and various other organizations who are sharing information about AIDS. All of the money raised will be donated to an AIDS organization.

The three of us are working together because we desire this event to be big. We recognize that each of us had unique talents and experiences that will allow us to each have a different role in the process of organizing this event. In addition to working together on many things, Sarah will focus on contacting booth possibilities and publicizing our event. Kristin will work administratively, organizing the specifics about

bands, location, and equipment. Kallie will seek donations and work to raise funds necessary to out on this concert.

We recognize that by creating an Honors Thesis, we are required to create something tangible to be left in the Honors College to record our project. For this, we will create a binder filled with all the documentation we collect throughout the process of organizing this concert. It will include financial reports, contact information, advertisements, and pictures we take during the process and at the concert. At the end of the binder, we there will be a journal from each of us. We will keep this journal all the way through our endeavors to organize this event. It will allow each of us to document what we have learned and how we have been changed by this project.

6. State what the importance or implications of this project are.

This project will have profound impacts on ourselves, people who attend the concert, and the organization to whom we donate money. We will learn everything that goes into organizing fundraisers. The audience will experience great music and become informed about the realities of AIDS. A well-deserving AIDS organization will receive a donation from us so that they can continue to do their work successfully.

Final Reflection

The three of us agreed that our concert was a success and all our hard work was very worth it. We had about 150 people in the audience at one point or another as well as about 50 volunteers helping in numerous ways. Members of all of our families helped out and were a big support. About 10% of those that attended participated in the free HIV testing. We feel like we were able to educate a good amount of our peers, but we would have liked to see the numbers higher.

Things We Would Have Done Differently

- *Secured bands earlier
- *Started planning a semester ahead
- *Charged less at the door
- *Had our fliers finalize and out earlier
- *Had a liaison between the Greek community and our project
- * Had a liaison between the residence halls and our project
- *Known the exact type of sound equipment the bands needed so we could get it from BSU
- *Known what sound equipment BSU provides
- *Had a better stage
- *Gotten corporate sponsors and donations
- *Written to community, local, state and governmental leaders
- *Invited groups like Boys and Girls Club, Muncie Schools and other high school students

ENTERTAINMENT

Students organize AIDS benefit concert to be held Sunday

Organizations will provide information, testing, free condoms

Erica Pluff ■ Chief Reporter

Consolidating three honors theses, three seniors will present the "Save a Life" AIDS benefit concert Sunday.

The line-up, from noon to 6 p.m. at LaFollette Field, includes The Josh Holmes Band, Hip Hop Anonymous and Radius. Organizations, such as the AIDS Awareness Task Force of East Central Indiana and the Delaware County Health Department, will provide AIDS information and testing, along with free condoms.

Kallie Haas, Kristin Rennels and Sarah Apgar began scheduling the concert in January. Haas said the trio has received \$1,500 worth of donations so far. She said that money covers the cost of the concession stand, electrician and bands.

Open Door Community Services will receive the total raised from

the concert's \$4 admission fee, Haas said.

Haas and Apgar said they're focusing on AIDS awareness because no other campus groups have focused on it.

"I really saw a lack of organizations and events specifically on campus that promote awareness and knowledge of AIDS," Apgar said. "I wanted to open that door and give people as much information as possible."

Haas said that growing up in the '80s, when the AIDS epidemic really became public, she was scared of the disease.

"I had always wanted to help out with it and fix it," Haas said. "I didn't know what kind of money we'd raise and donate to Open Door."

Kim Wheat, HIV program manager at Open Door, said money from the concert will provide AIDS patients with food and medicine. Wheat said most people live paycheck to paycheck, and they risk losing their jobs after disease fatigues them.

"It's hard for people to understand the amount of fatigue and psychological trauma that patients

go through," Wheat said. "If they're not well enough to stand on their feet at a cash register for eight hours, the employer is not going to keep them around."

Wheat said many patients are too sick to work, and food stamps don't buy paper towels or other toiletries.

"We rely on fund raisers and donations to help the people in crisis," Wheat said.

Haas said planning the event hasn't been stressful because of how well the trio works together.

"We've been pushing each other to be better than we ever thought we could be," Haas said. "There's no way one person could've gotten it done in one semester."

Apgar said she hopes to unite students and the Muncie community through providing information on AIDS and other STDs.

"I have no concept of how many people we can bring in," Apgar said. "We're going for as many people as possible."

Haas said the concert won't only educate the public, it will help Rennel graduate in May. Haas said she and Apgar will graduate after they finish student teaching.

CONCERT

Event entertains, educates crowd

Students organize show to fulfill their senior honors thesis

From Staff Reports

A few hundred people attended the "Save A Life" AIDS benefit concert to hear live bands, learn more about HIV and AIDS, and receive free AIDS testing on Sunday.

Kallie Haas, Sarah Apgar and Kristin Rennels have planned the concert since January as their senior honors thesis. They said the concert was chosen for their thesis because no other group on campus has put much effort into AIDS awareness.

The six-hour concert included music by Radius, Hip Hop Anonymous, Cory Hill, Fresh Juice Jazz Trio, Derrick and Matt and Josh Holmes.

The Delaware County Health Department passed out free condoms at the concert, and the

Indiana State Health Department conducted free AIDS testing in Worthen Arena.

All proceeds from donations, admissions and concessions will be donated to Open Door Community Services, a Muncie organization that benefits AIDS patients in seven counties.

Haas said she would not have an estimate of the concert's earnings for a couple days, but she said she had collected \$1,500 through donations before the concert.

Rennels said with the warm weather, she wished more people would have attended but said this being the first time for the event, she understood.

However, the three said their honors thesis was fun and served a good cause.

Junior Layla Zandi said the concert was well organized and a good thesis project.

"Especially for a senior thesis, instead of writing a 20-page paper, doing a concert was a really good idea," Zandi said.

"Especially for a senior thesis, instead of writing a 20-page paper, doing a concert was a really good idea."

LAYLA ZANDI,
Junior



DN PHOTO/JEFF FURTICELLA

JOSH HOLMES performs an acoustic set of original work and covers Sunday afternoon in LaFollette Field at the "Save A Life" AIDS benefit concert. Ball State seniors Kallie Haas, Kristin Rennels and Sarah Apgar organized the event to improve AIDS awareness and to collect money for Open Door Community Services.

March 2, 2004

"Save a Life Concert"
916 Carson Street
Muncie, IN 47303

Dear family and friends,

Four years ago I began the chapter of my life known as COLLEGE!! I never realized how much I would learn and change. When I started at Ball State University, the furthest thing in my mind was my graduation or my Senior Honors Thesis project. Well, I've just about made it to graduation, but I must still complete my Thesis.

On Sunday, April 18, 2004, the final results of my Honors Thesis will be unveiled. My best friends, Kristin and Kallie, and I will be having an all day concert to benefit AIDS research, awareness and prevention. All money raised will be donated to the Open Door Community Services of Muncie, Indiana. They are a non-profit organization dedicated to finding services for those infected with AIDS. I am inviting you to attend our "Save a Life Concert" to help support those infected with this deadly disease and as a support to myself.

If you cannot attend our concert, but would still like to help out, we are collecting money for our concert's expenses and for the Open Door. I couldn't have made it this far if it weren't for the love and support of those around me. Thank you for believing in me and helping me get to this last stage of my school career.

Love always,

*Checks may be written to "Save a Life Concert"

February 27, 2004

Dear

Hello. How are you? I hope all is well. As you might know, I will be graduating from Ball State this May. During this last semester, I have been working on my honors thesis. Two of my friends (Kallie and Sarah) and I are organizing an AIDS prevention and awareness concert as our thesis. The concert will take place on **April 18, 2004 from 12-6pm on Ball State's campus**. We will have six local bands perform at the concert as well as booths set up with information about AIDS awareness and prevention. All of the money we raise at this event will be donated to Open Door Community Services in Muncie, Indiana. Open Door provides HIV/AIDS education, prevention, and services programs to residents of Muncie and the surrounding areas. This is a great organization that is solely dependent on one small grant from Indiana and any other donations it receives.

The reason I am writing is to ask for your support. I would love for you to attend the concert on April 18th. I am very excited about this concert, and my group and I have been working extremely hard to make it a success. We would really appreciate all the family and friends' support we can get. I can get you directions to the event. If it is not possible for you to attend the concert, I would appreciate any monetary donation that you can make to our charity. If you would like to make a donation, just fill out the form that accompanies this letter and return it to me.

I really hope that you can support this great event and cause. Our goal is to help get the awareness out about the growing AIDS epidemic, especially in Indiana. Thank you in advance for your support and love. If you have any questions or need directions, you can call me at **(765) 749-9744** or email me at **kmrennels@bsu.edu**

Love,

From:

Amount of Donation: _____

Make checks payable to "Save A Life" Concert

Send to:

Kristin Rennels

1200 W. Marsh Street

Muncie, IN 47303

From:

Amount of Donation: _____

Make checks payable to "Save A Life" Concert

Send to:

Kristin Rennels

1200 W. Marsh Street

Muncie, IN 47303

From:

Amount of Donation: _____

Make checks payable to "Save A Life" Concert

Send to:

Kristin Rennels

1200 W. Marsh Street

Muncie, IN 47303

ACADEMIC AFFAIRS
DEAN OF THE HONORS COLLEGE

Muncie, Indiana 47306-0185
Phone: 765-285-1024
Fax: 765-285-2072

March 5, 2004

Save a Life Concert
1200 Marsh St.
Muncie, IN 47303

To Whom It May Concern:

Acquired Immunodeficiency Syndrome, better known as AIDS, has infected more than 40 million people worldwide. Everyday thousands of people die from this epidemic disease. AIDS does not just affect men and women in underdeveloped countries, but people here in Muncie and in the Delaware County area. More research is needed to improve medical technology and to find a cure. The public needs to be made aware of the ways AIDS can be contracted in order to prevent more from being infected.

Honors College students from Ball State University need to complete their Senior Honors Thesis in order to graduate. Sarah Apgar, Kristin Rennels, and I are in that stage of our college career. On Sunday, April 18, 2004, we will be holding the final results of our Thesis work: a benefit concert for AIDS Research, Awareness, and Prevention. All proceeds will be donated to Open Door Community Services of Muncie, Indiana in order to make a difference locally. The Open Door serves at-risk Delaware County youth. It is aimed at changing sexual and substance abuse behaviors related to HIV transmission through education, risk assessment, and building behavior change skills.

It is our hope that you will be able to make a donation in one of the following ways:

- *Write a check to "Save a Life Concert" in order to help fund our expenses.

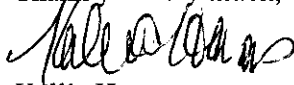
- *Supply any non-perishable, individually wrapped food or drink items, such as bottles of water, bags of potato chips, snack bags of cookies, so that we can sell these items at the concert. All money raised from these sales will also go towards our charity.

- *Directly donate to the Open Door Community Services in Muncie.

We sincerely appreciate any help or support you may give. We invite you and those around you to attend our "Save a Life Concert" on Sunday, April 18, 2004 on Lafollette Field at BSU from noon to 6:00pm.

If you have any questions or concerns, please do not hesitate to call me or our advisor, Dr. Lynne Richardson, Dean of Ball State's Business College (765) 285-8192.

Thank you very much,



Kallie Haas
(765) 744-5268
kjhaas@bsu.edu

Yes, I would like to donate \$_____.

Make checks payable to "Save a Life Concert."

Yes, I will supply _____.

Items we are requesting:

Bottled water

Cans of soda (any brand)

Snack sized bags of potato chips, pretzels, popcorn, crackers

Snack bags of cookies

Granola bars

Juice boxes

Candy bars

Donor name _____

Address _____

Telephone _____

ACADEMIC AFFAIRS
DEAN OF THE HONORS COLLEGE

Muncie, Indiana 47306-0185
Phone: 765-285-1024
Fax: 765-285-2072

April 3, 2004

Save a Life Concert
1200 Marsh St
Muncie, IN 47303

To Whom It May Concern:

Acquired Immunodeficiency Syndrome, better known as AIDS, has infected more than 40 million people worldwide. Everyday, thousands of people die from this epidemic disease. AIDS does not just affect men and women in underdeveloped countries, but people here in Muncie and in the Delaware County area. More *research* is needed to improve medical technology and to find a cure. The public needs to be made *aware* of the ways AIDS can be contracted in order to *prevent* more people from being infected.

As you may know, Honors College students from Ball State University need to complete their Senior Honors Thesis in order to graduate. Sarah Apgar, Kallie Haas, and I are in that stage of our college career. On Sunday, April 18, 2004, we will be holding a benefit concert for AIDS research, awareness, and prevention. All proceeds from the concert will be donated to Open Door Community Services of Muncie, Indiana in order to make a difference locally. The Open Door serves at-risk Delaware County youth. It is aimed at changing sexual and substance abuse behaviors related to HIV transmission through education, risk assessment, and building behavior change skills.

We invite you to support this event by attending the "Save a Life" concert on **Sunday, April 18, 2004 at Lafollette Field** on campus. The event featuring six local bands will begin at noon and conclude at 6pm. We would appreciate your help in getting the word out about this concert. In addition, if you would like to make a donation to the "Save a Life" Concert, you can fill out the form accompanying this letter and send it to the address given.

We sincerely appreciate any support or help you can give. If you have any questions or concerns, do not hesitate to call me at (765) 749-9744 or email me at kmrennels@bsu.edu.

Thank you very much,

Kristin Rennels

28 April 2004

Greetings!

Thank you so much for your willingness to be present at the “Save a Life” AIDS Benefit concert on Sunday, April 18, 2004. In addition to the musical aspect of our concert, one of our primary goals was to provide concert –goers with a wide variety of information and materials educating them about HIV/AIDS. Your presence at our event enabled us to accomplish that goal. We are aware that the incredible wind and the length of our concert were challenges that made it difficult to stay all day. We are so thankful to each of you for volunteering so much of your own time to be with us working towards a common goal of awareness and education of this preventable disease.

The concert was definitely a success! We raised over \$2,000 dollars to be given to the Open Door Community Services here in Muncie and close to 150 people came out to enjoy the show. Kallie, Kristin and I sincerely thank you for your contribution to our senior Honors thesis and an event that truly served an amazing purpose.

Thank you,

Sarah Apgar

April 25, 2004

My Dear Family and friends I call Family,

On Sunday, April 18, 2004, with a temperature high in the 80s, my co-Senior Honors Thesis partners and I completed our thesis. The "Save a Life Concert" was a huge success! All I have you all to thank. I couldn't have produced this concert if it weren't for your kind donations, prayers and words of encouragement.

We had around 150 people show up to enjoy all 6 bands with another 20-30 volunteers. It was windy, but the sun felt so good no one seemed to mind. At first, we charged \$4 to enter, but as it got later and our fence blew down, we allowed everyone to come in for free (but tried to get them to donate!). Our concession stand was a hit! Thank goodness we had lots of water! From noon-4pm, we had free HIV testing thanks to the State Health Department. I'd say about 10% of our audience through out the day got tested. All of our informational booths gave out lots of great pamphlets and other goodies.

The day was very busy but when our last truck was loaded, it was a great feeling. I slept like a baby that night, let me just tell you! Both my parents and sister were a huge help and it was fun that it could be a family affair. I just wish the rest of you could have been there.

I thought the hard part was over, but I was wrong. The organizing, phone calling, emailing, etc. was easy compared to the issues I'm having now. I have lost the AIDS journal I was keeping through out this semester twice now. Somehow my computer and computer discs are not being kind. Luckily, I have two amazing partners who are getting me through this and have been nothing but the greatest group I've ever worked with. I wish all my group projects could be with them! I have included the two articles the Ball State Daily News wrote about us. The first is from Friday, April 16, and the other is from Monday, April 19. We plan to turn in our HUGE portfolio sometime within the next 2 weeks. In it, we're including all your names and a big thank you because it all wouldn't have been possible without you. We'll also have our budget, a DVD that showcases the day of the concert, our journals, a t-shirt from the concert, and some other stuff we've accumulated along this semester.

I can't thank each of you enough. You have always been there for me. I truly cannot pay you back except with all my love and by returning that support. I love you all, Thank you!!

Love always,

**Health Care Organizations
Contact Information**

1. AIDS Awareness Task Force of East Central Indiana
Name of contact person: Jack James
Phone number: 260.726.3880
Email: jcats@jco.net
Address: P.O. Box 1233 Portland, IN 47371
2. Ball State University Health Center
Name of contact person: Kent Bullis
Phone number: 765.285.8431
3. Ball State University Counseling Center
Name of contact person: Dr. Mauer
Phone Number: 765.285.1736
4. Delaware County Health Department
Name of contact person: Lori
Phone number: 765.747.7814
Location: Delaware County Building, room 207
5. Open Door Community Services
Name of contact person: Kim Wheat
Phone number: 1.800.413.2113
Address: P.O. Box 528 Muncie, IN 47308
Location: 920 W Main Street, Muncie
6. Planned Parenthood
Name of contact person: Cecilia
Phone number: 765.282.8011
Address: 424 W Main Street, Muncie
7. Indiana State Health Department
Name of contact person: Andrew Metty
Phone Number: 317.233.1325
Address: 2 N Meridian Street, Indianapolis, IN 46204
8. The Damien Center
Contact person: Stephanie Dayton
Phone Number: 313.632.0123

Residence Hall Council Information

1. Dehority

- Beeman/Demotte
 - Hall Director: Dina Kneiss
 - Phone number : 765.285.1325
 - Hall Council Meeting Time: 9:30 p.m. Mondays
- Tichenor/Trane
 - Council President: Kate
 - Phone Number: 765.285.1727
 - Hall Council Meeting Time: 9:30 p.m. Tuesdays

2. Eliot

- Hall Council President: Heidi Holling
- Phone Number: 765.285.5019
- Hall Council Meeting Time: 9:30 p.m. Tuesdays

3. Woodworth

- Brady/Wood
 - Hall Director: Laurie
 - Phone number: 765.285.1839
 - Hall Council Meeting Time: 9:30 p.m. Mondays
- Crosley/Rogers
 - Phone number: 765.285.1441
 - Hall Council Meeting Time: 9:30 p.m. Mondays

Media Company Information

New Standard Media (765.288.5039)

- Michael Zoller: graphics/print media
 - mgzoller@bsu.edu
- Jeremy Waterbury: video
 - 765.717.1136
- Chris Braymen: audio
 - 765.282.6823

A-1 Graphics

- 2500 West 7th Street, Muncie

Organization	Student 1 Contact	On-campus mailing address		
Absolunacy	Angela Manginelli	SC Box 28		
Abundant Life Ministries	Ben Pippen	SC Box 174		
Accounting Club	Alison McDivitt	Accounting, WB 307		
Actuarial Science Club	Jimmy Smith	Mathematical Sciences		
Adapted Physical Activity Leadership Program	Amy Aschemeier	HP223		
Alliance Student Ministries	Jace Hudson	SC Box 56		
Alpha Chi Omega	Meghan Ward-Bopp	SC Box 47		
Alpha Gamma Delta	Lesley Blackburn	SC Box 66		
Alpha Kappa Alpha	Mia Fields	SC Box 250		
Alpha Kappa Delta International Sociological Honor Society	Shelly Ann McGrath	Sociology		
Alpha Kappa Psi	Adam Ittenbach	SC Box 214		
Alpha Lambda Delta	Jennifer Schneider	SC Box 38		
Alpha Mu Gamma	Rachel Wiegand	Modern Languages & Classics		
Alpha Omicron Pi	Kendyle Siefert	SC Box 219		
Alpha Phi	Lauren Shaffer	SC Box 67		
Alpha Phi Alpha	Jesse Avant	SC Box 87		
Alpha Phi Omega	Christi Collins	SC Box 108		
Alpha Phi Sigma	Nathan Monroe	Criminal Justice & Criminology		
Alpha Psi Omega	Cassie Liveris	Theatre & Dance		
American Choral Directors Association	Josh Palkki	SC Box 30		
American Institute for Graphic Artists	Abi Russell	Art Department		
American Institute of Architecture Students	Nathan Herber	Architecture		
American Marketing Association	Amber McPartlin	Marketing & Management		
American Production and Inventory Control Society	Gary Young	Marketing & Management		
American Society for Microbiology	Katie Williamson	Biology		
American Society of Interior Designers	Joshua Burton	Family & Consumer Sciences		
American Society of Landscape Architects	Tyler Peterson	Landscape Architecture		
Animal Defense League	Cortney Hughes	SC Box 3		
Anthropology Club	Kathryn DeShaney	Anthropology		
Apostolic Christian Fellowship Hour	Chet Baumgartner	Daily News, Chet Baumgartner		
Art Education Club	Trent Fairbrother	Art Department		
Asian American Student Association	Michael Zhang	SC Box 115		
ASL Club (American Sign Language)	Hannah Lamey	SC Box 199		
Associated Students of Historic Preservation	Kent Abraham	Architecture		
Association for Computing Machinery	Trey Gourley	Computer Science		
Association of Information Technology Professionals	Chris Hallett	ISOM, WB 203		

Association of Thai Students and Friends	Sanset Laopaiboon	SC Box 216		
Athletic Training Club	Erin Foreman	Athletic Training Worthen Arena Rm104		
Baker/Klipple Hall Council	Hall Director: Kristen Paton	Baker/Klipple		
Baptist Collegiate Ministry	Stephanie Barbish	SC Box 178		
Baptist House (The)	Chris Martin	SC Box 175		
Bass Club	Matt Raynor	SC Box 6		
Beeman/DeMotte Hall Council	Hall Director: Dena Kniess	Beeman/DeMotte		
Beta Alpha Psi	Josh Sickler	Accounting, WB 307		
Biotechnology Journal Club	Bridget Sullivan	Physiology & Health Sci, B. Sullivan		
Black Graduate Student Association	Aiguma Young	SC Box 166		
Black Student Association	Morenike Aderiye	SC Box 135		
Body Modification Community	Annie Devery	Botsford Hall 109		
Botsford/Swinford Hall Council	Hall Director: Matt Kovach	Botsford/Swinford		
Bowling Club	Phyllis Kuhl, Advisor	Student Center 114		
Brady/Wood Hall Council	Hall Director: Lory King	Brady/Wood		
Brayton/Clevenger Hall Council	Hall Director: Rob Engblom	Brayton/Clevenger		
Business Professionals of America	Patrick Evans	Box 31 Swinford Hall		
Campus Crusade for Christ	Carlton Carley	SC Box 213		
Campus Religious Liberals	Travis Drown	SC Box 57		
Canon Theory Project	Richard Shuping	SC Box 20		
Cardinal Belles	Dana Schreiber	Intercollegiate Athletics		
Cardinal Cars	Andy Westphal	SC Box 9		
Cardinal Cheerleaders	None for all campus organizations	Intercollegiate Athletics		
Cardinal Corps	Jeremy Kalvaitis	Orientation Office		
Cardinal Filmworks	Lesley Coffin	Telecommunications		
CardinalVision 57	None for publication/broadcast organization	Telecommunications		
Catholic Student Union	Joe Kunkel	SC Box 243		
Chess Club	Natalie Murray	Finance & Insurance		
Chi Alpha Christian Fellowship	Nathan Jeffers	SC Box 193		
Chi Omega	Whitney Winship	SC Box 88		
Chinese Club	Gordon Swafford	SC Box 78		
Christian Science Student Organization	Joy Schmoll	SC Box 152		
Christian Student Foundation	Jason Roth	SC Box 142		
Circle K	Megan Niehaus	Extended Education, C. Greenwood		
Classics Society	Emily Savage	Modern Languages & Classics		
Clay/Metals Guild	Pat Nelson, advisor	Art Dept. / Ceramics Rm. 101		
Club Japan	Jamie Carrico	SC Box 24		

Code Red Dance Team	None for all campus organizations	Intercollegiate Athletics		
College Connection	Rachel Najmon	SC Box 7		
College Mentors for Kids!	Andrea VanVooren	SC Box 155		
College of Architecture and Planning Student Help Association (C	Danielle Bauman	Urban Planning, D. Bauman/J. Hubbard		
College Republicans	Steve Wolff	SC Box 207		
Collegiate Entrepreneurs Organization	Steven Horn	Institute for Entrepreneurs, WB 207		
Community Association of Scheidler and Anthony	Mimi DeMore	University Apartments		
Connections	Jill Siebert	Telecommunications		
Council of Teachers of Mathematics	Alice Sampson	Mathematical Sciences RB 430		
Counter Culture	Matt Carder	SC Box 153		
Crosley/Rogers Hall Council	Hall Director: Megan Scott	Crosley/Rogers		
Culture Shock: Students Supporting Study Abroad	Adam Stant	International Programs		
Cycling Team	Andrew Slighom	SC Box 68		
Daily News	Rachel Perkins	Art & Journalism Bldg		
Delta Alpha Gamma (German Club)	Ben Snyder	Modern Languages & Classics		
Delta Gamma Iota	Trent Pell	SC Box 215		
Delta Sigma Pi	Olivia Rokosz	Marketing & Management		
Delta Sigma Rho/Tau Kappa Alpha	Demaree Dufour	Communication Studies		
Delta Sigma Theta	Ashley Carvalho	SC Box 187		
Delta Tau Delta	Evan Sheets	SC Box 14		
Delta Zeta	Adrienne Lathrop	SC Box 188		
Dietetic Technology Club	Elaine Tudor	Family & Consumer Sciences		
Dietetics Association	Michaela Meyer	Family & Consumer Sciences		
Disabled Students in Action	Nicole Richards	SC Box 10		
Elementary Education in Action	Ashleigh Fox	Elementary Education		
Elliot Hall Council	Hall Director: Josh Lawrie	Elliott Hall		
Episcopal Campus Ministry	Elizabeth A. Dernier	SC Box 148		
Epsilon Pi Tau	Laura Morford	Industry & Technology		
Epsilon Sigma Alpha International	Casey Smith	SC Box 65		
Equestrian Team	Jillian Kimball	Recreation Services		
Eta Sigma Gamma	Beth Muhlenkamp	Physiology & Health Science		
Eta Sigma Phi	Emily Savage	Modern Languages & Classics		
Expo Magazine	Maria Southman	Journalism		
Family and Child Student Organization	Katy Alig	Family & Consumer Sciences		
Family and Consumer Sciences Association	Janessa Vanoeffelen	Family & Consumer Sciences		
Fanatics Dance Club	Katie Teuchler/Sarah Mangelsdorf, advisor	Theatre & Dance, K. Teuchler		
Fashion Design Society	Eric Sorg	Family & Consumer Sciences		

Fashion Merchandising Association	Julie Mansfield	Family & Consumer Sciences		
Fellowship of Collegiate Christians	Kristel Myers	SC Box 162		
Feminists for Action	Colleen Seaton	SC Box 85		
Fencing Club	Ashley Shade	SC Box 5		
Financial Management Student Association	Luke W. Frank	Finance & Insurance		
Fine Arts League	Stacey Webber	Art Department		
Flood Zone	Amanda Andrews	SC Box 73		
Flying Cardinals Skydiving Club	Holly Juip	Recreation Services		
French Club (Le Cercle Francais)	Audrey Merrell	Modern Languages & Classics		
Friends Fellowship	Nicole Wick	SC Box 118		
Frynge	Ryan Puzzello	Hurst Hall, Ryan Puzzello		
Gamma Delta Pi	Noah Peconga	Economics		
Gamma Iota Sigma	Joseph Hurt	Finance & Insurance		
Gamma Phi Omega	Tonya Jamerson	SC Box 54		
Gamma Theta Upsilon	Sara Slavens	Geography		
Golden Key International Honour Society	Jenny Fortkamp	SC Box 229		
Graphic Arts Unlimited	Melanie Simmonds	Industry & Technology		
Habitat for Humanity	Lisa Miller	Urban Planning		
Hazelwood College Fellowship	Melinda Kammerer	SC Box 172		
Higher Ground	Andrew O'Haver	SC Box 192		
Hillel	David Sklar	SC Box 225		
History Club	Lesley Coffin	History		
Homecoming Steering Committee	Jennifer Witman	Alumni Programs		
Hospitality and Food Management Association	Tim Skinner	Family & Consumer Sciences		
Howick/Williams Hall Council	Hall Director: Olan Garrett	Howick/Williams		
Indian Students Association	Kalyan C. Narra	SC Box 15		
Indiana Civil Liberties Union	Mike Kostyo	Political Science, J. Losco		
Interfraternity Council	Bo Moreland	SC Box 60		
International Studies Association	Jena Grosser	Political Science		
Intervarsity Christian Fellowship	Nik Barge	SC Box 206		
Iota Phi Theta	Monwell Benson	SC Box 138		
Japanese Animation Society	Denise Huston	SC Box 234		
Judo Club	Gary Noble	Physical Education HP 209		
Kappa Alpha Theta	Emily Lynn	SC Box 136		
Kappa Delta	Kyle Fisher	SC Box 156		
Kappa Tau Alpha	Lindsay Humi	Journalism		
Knitting & Crochet Circle	Emily Schuhmann	SC Box 125		

Knotts/Edwards Hall Council	Hall Director: Andrea Robinson	Knotts/Edwards		
Koin	Tyson Mathews	SC Box 182		
Korean Student Association	Sun Uk Ji	International Programs, Jae Park		
Lambda Alpha Epsilon	April Smith	Criminal Justice & Criminology		
Lambda Chi Alpha	Brad Smith	SC Box 228		
Lambda Iota Tau	Elizabeth Greene	English		
Latino Student Union	Joe Flores	SC Box 105		
Latter-day Saints Student Association	Kim Kreuter	Economics, John Horowitz		
Library-Media, Education, and Information Association	Angelica Jutte	Educational Studies		
Living Room People	Alison Farrand	SC Box 71		
Living Word Campus Ministry	Ashley Burrell	Minority Scholarship Programs		
Lutheran Center	Melinda Musteric	SC Box 194		
Lutheran Student Fellowship	Kristi Rice	SC Box 232		
Martial Arts Club	Todd Fleming	SC Box 35		
Masters Swim Club	Taryn Lilley	95 Botsford Hall		
Mathematical Sciences Club	Erin Pohlenz	Mathematical Sciences		
MBA Association	Aliguma Young	SC Box 26		
Media Communications Association International	Mark Miller	Telecommunications		
Menk/Hurlbut Hall Council	Hall Director: Sally Farber	Menk/Hurlbut		
Men's Lacrosse Club	Terry Nichter	SC Box 2		
Men's Rugby Club	Brenden O'Reilly	Recreation Services		
Men's Soccer Club	Colin Cassidy	Recreation Services		
Men's Volleyball Club	Gordon McConnell	Recreation Services		
Mortar Board	Daniel Smith	SC Box 75		
Mu Phi Epsilon	Frederick (Dusty) Rater	School of Music		
Multicultural Ambassadors Corps	None for all campus organizations	Early Outreach, LU 148		
Muslim Student Association	Stephen Robinson	SC Box 133		
Mysch/Hurst Hall Council	Hall Director: Petra Knezevich	Mysch/Hurst Hall		
National Association of Black Journalists	S'Neta Benefiel	SC Box 245		
National Association of Future Doctors of Audiology	Betsy Schutte	Speech Pathology & Audiology		
National Band Association - Collegiate Chapter	Rhianna Franklin	Music		
National Communication Association Student Club	Robin Hartowicz	Communication Studies		
National Pan-Hellenic Council	Euliza Gates	SC Box 100		
National Press Photographers Association	Daniel Gawlowski	Journalism		
National Residence Hall Honorary	Katie Wiese	Housing & Residence Life		
National Society of Collegiate Scholars	Kallie Haas	SC Box 176		
National Strength & Conditioning Association	Nicholas Burd	Physical Ed. PL 142, D. Pearson		

National Student Speech-Language and Hearing Association	Elizabeth Bohannon	Speech Pathology & Audiology		
Natural Resources Club	Chelsea Cohen	Natural Resources & Environ Mgt		
Non-Traditional Student Association	Denise Hile	ISOM, WB 203		
Omicron Delta Kappa	Katy Self	SC Box 205		
Order of Omega	Amy Morris	SC Box 70		
Orientation Leaders	None for all campus organizations	Orientation Office		
Orthodox Christian Fellowship	Andrew Fadel	English, Martha Payne		
Painter/Whitcraft Activities & Programming Board	Hall Director: Amy VanderSanden, Student	Painter/Whitcraft		
Palmer/Davidson Complex Council	President: Kyle Ems	Palmer/Davidson		
Panhellenic Council	Lori Jacquemin	SC Box 50		
PeaceWorkers	Tony Piazza	Center for Peace & Conflict Studies		
Phi Alpha Sigma	Amanda Wingrove	SC Box 77		
Phi Alpha Theta	Joshua Snyder	History		
Phi Beta Sigma	King Tawiah	SC Box 116		
Phi Delta Theta	Alex Morrison	SC Box 145		
Phi Epsilon Kappa	Lee Yarger, Advisor	Physical Education, L. Yarger		
Phi Gamma Delta	Andy Koenig	SC Box 12		
Phi Gamma Nu	Josh Anderson	Marketing & Management		
Phi Mu	Sarah Richard	SC Box 165		
Phi Mu Alpha Sinfonia	Jay Jehl	School of Music		
Phi Sigma Kappa	Travis Hatfield	SC Box 86		
Phi Sigma Tau	Sara Voyles	Philosophy & Religious Studies		
Phi Upsilon Omicron	Jamie Updike	Family & Consumer Sciences		
Philosophy Club	Tracy Haynes	Philosophy & Religious Studies		
Physical Education Majors and Minors	Jennifer Strodel	Physical Education HP223J, P. Justin		
Pi Beta Phi	Liz Stephan	SC Box 39		
Pi Gamma Mu	Dean Cantu, advisor	History		
Pi Omega Pi	Erika Stringer	ISOM, B. Brown		
Pi Sigma Epsilon	Sean O'Hara	Marketing & Management, WB 309		
Powerlifting Team	Justin Ware	SC Box 134		
Pre-Medical Association	Eric Waldo	Biology		
PRSSA (Public Relations Student Society of America)	Emily Worrell	Journalism		
Psi Chi	Heather Goad	Psychological Science		
Punk Rock Music Club	Timothy Gross	Clevenger Hall 226		
Radio-Television News Directors Association	Andrea Bernatz	Telecommunications		
Residence Hall Association	Bill Malone	Housing & Residence Life		
Residential Property Management Association	Laura Knochel	Family & Consumer Sciences		

Rho Lambda	Erica Ramey	SC Box 89		
Roller Hockey Club	Adam Knott	Admissions , C. Munchel		
Runners' Association	Bryan Beightol	Recreation Services		
Sailing Club	Eli Smith	Recreation Services		
Schmidt/Wilson Hall Council	Katy Self	Schmidt/Wilson		
Scuba Club	Brian Howard	Physical Education HP223C		
Shively Hall Council	Hall Director: Charlaine Maris	Shively Hall		
Sigma Alpha Epsilon	Ryan Malone	SC Box 129		
Sigma Alpha Iota	Amber Thompson	School of Music		
Sigma Chi	Jason Labata	SC Box 249		
Sigma Gamma Rho	Mia Tatum	SC Box 197		
Sigma Iota Epsilon	Tim Parsons	Marketing & Management		
Sigma Kappa	Deanna Rhodes	SC Box 226		
Sigma Lambda Alpha	Malcolm Cairns, advisor	Landscape Architecture		
Sigma Nu	Brett Montembeault	SC Box 159		
Sigma Phi Epsilon	Dan Layton	SC Box 169		
Silver Gelatin Society	David Sturgeon	Art Department		
Society of Manufacturing Engineers	Rawley Rarick	Industry & Technology, Bob South		
Society of Newspaper Design	Chris Mihal	Journalism		
Society of Physics Students	Melissa Hendrichsen	Physics & Astronomy		
Society of Plastics Engineers	James Campbell	Industry & Technology		
Society of Professional Journalists	Chet Baumgartner	Journalism		
Spanish Club	Mitchell Aubuchon	Modern Languages & Classics		
Spectrum	Anita Brown	SC Box 16		
Sport Administration Club	Kelly Bowen	Intercollegiate Athletics		
Sport Psychology Club	Tiz Arnold	Physical Education HP 102		
Sports Officials Club	Jagga Rent	Recreation Services		
Storm Chase Team	Nathan Hitchens	Geography		
Student Action Team	Gina Londino	Housing & Res Life, Joe Gonzalez		
Student Affiliates of the American Chemical Society	Katie McCulloch	Chemistry		
Student Art Gallery	Rebecca Lynch	SC Box 208		
Student Council for Exceptional Children	Jennifer Bever	Special Education		
Student Education Association	Rachel Birt	Teachers College1003C, S. Schultz		
Student Foundation	Ann Henry	University Advancement		
Student Global AIDS Campaign	John McConnell	SC Box 227		
Student Government Association	Jayson Manship	Student Life		
Student Honors Council	Christi Fultz	Honors College		

Student Leadership Development Board	Courtney Lyman	SC Box 237		
Student Paralegal Association	Rebecca Wessel	Political Science		
Student Planning Association	Danielle Bauman	Urban Planning		
Student Senate	None for all campus organizations	Student Life		
Student Social Workers Association	Nikki Thompson	Social Work		
Student Voluntary Services	Jessica Scheckelhoff	Leadership & Service Learning		
Student/Alumni Relations Team (StART)	Renee Crosby	Alumni Programs		
Student-Athlete Advisory Board	Tracy Bannister	Intercollegiate Athletics		
Students for a Sustainable Campus	Nat Baker	SC Box 246		
Students for Alternative Forms of Entertainment	Christopher J. Lewis	Natural Resources, P. Chandler		
Students for Classical Music	Lori Zimmermann	SC Box 8		
Students for Life	Monica Moak	SC Box 97		
Swing Society	Jessica Hayes	SC Box 185		
Taiwanese Student Association	Tzu-Hsuan (Aceon) Huang	SC Box 119		
Technology Education Club	Chad Johnson	Industry & Technology, R. Seymour		
The Wildlife Society	Joseph Allen	Biology, Tom Morrell		
Theta Chi	Jim Vandy	SC Box 157		
Tichenor/Trane Hall Council	President: Kate Paul, 214-3930	Tichenor/Trane		
Timmy Foundation	Erin Buck	Biology		
Today's Black Women	Latrice Alexander	Multicultural Center		
Touch of Fire Ministries	Kevin DuBois	SC Box 45		
Trendz of Essence	Laura Howell	Multicultural Center		
University Democrats	Nicole Moore	SC Box 29		
University Program Board	Cari Peterson	SC L-20		
University Singers	Matthew Belsaas	School of Music		
Up Til Dawn Executive Board	Melissa Kish	SC Box 48		
Voice of Triumph Choir	Jada Hall	Multicultural Center		
Water Polo Club	Meredith Dalenburg	Recreation Services		
Water Ski Team	Ben Morgan	Recreation Services		
Way International	Dana Fear	C. Shull, Periodicals Receiving, Bracken Library		
WCRD - Radio	None for publication/broadcast organization	Telecommunications		
Wizardz (Ultimate Frisbee Club)	Donald Armstead	Recreation Services		
Women in Design Professions	Katie Smith	Davidson Hall Box 455		
Women's Club Volleyball	Jessica Lynn	Recreation Services		
Women's Lacrosse Team	Jenny Riddle	Recreation Services		
Women's Rugby	Kristie Wake	Recreation Services		
Women's Soccer Club	Caitlin Thompson	Recreation Services		

Woody/Shales Hall Council	Hall Director: Robbie Bacon	Woody/Shales		
Young Life	Scott Winkler	Marketing & Management, R. Avila		
Zeta Beta Tau	Jason Borba	SC Box 18		
Zeta Phi Beta	S'Neta Benefiel	SC Box 230		

Rennels, Kristin M

From: Richardson, Lynne D.
To: Rennels, Kristin M
Cc:
Subject: forgive me!
Attachments:

Sent: Fri 2/13/2004 10:47 AM

Hi Kristin,

I just found the note to myself to create a list of local companies for you to contact re: your Honors Thesis. Sorry I didn't have it to you earlier.

You can use my name with any of these people...

1. Terry Allen, VP of Human Resources, Cardinal Health System, 2401 W. University, 47303-3499 747-3000 tallen@chs.camie3.com
2. Jack Demaree, President, First Merchants Bank, 200 East Jackson St., 47305 (don't have his phone or email)
3. John Bowles, President, Star Financial Bank, 400 N. High St., 47307-0928 751-3500 jbowles@starfinancial.com
4. Richard Douglass, Financial Representative, Northwestern Mutual, P.O. Box 10, 47308 282-1806 richard.douglass@nmfn.com
5. Jack Metz, President, Alltrista Consumer Products, 345 S. High St., Suite 201, 47305-2398 281-5009 jmetz@alltrista.com
6. Hank Milius, President/CEO, Comprehensive Mental Health Services, 240 N. Tillotson, 47304 288-1928 (I do not have an email for him)
7. Dave Heeter, CEO, Mutual Federal Savings Bank, 110 Est Charles St., 47305 747-2880 dheeter@mfsbank.com
8. Marilyn LaGrange, VP Marketing Services, Saint-Gobain Containers, PO Box 4200, 47307-4200 741-7622 marilyn.m.lagrange@saint-gobain.com
9. Jeff Mantock, VP and Senior Investment Officer, Old National Trust, 320 S. High Street, 47305-2325 747-7554 jeff_mantock@oldnational.com
10. Kathie Onieal, VP Investments, A.G. Edwards, 3310 West Fox Ridge Lane, 47304 286-8607 kathie.onieal@agedwards.com
11. Wil Davis, President, Ontario Systems Corp., 1150 West Kilgore Avenue, 47305 751-7000 wil.davis@ontario.com
12. Terry Smith, President, Terrance A. Smith Distributing, 2215 N Madison, Anderson 46016 765.644.3396 TASmith1TASDI@aol.com

Good luck.

**SAVE A LIFE
CONCERT
FOR
AIDS
PREVENTION AND AWARENESS**

**Lafollette Field
Sunday April 18
12 - 6 p.m.
Admission \$4**

**COME HEAR
JOSH HOLMES BAND
HIP-HOP ANONYMOUS
RADIUS**

FREE HIV TESTING

**All proceeds go to
Open Door Community Services**

Printing courtesy A-1 Graphics

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Fax Transmittal Form



THE HONORS COLLEGE
Ball State University
Muncie, IN 47306-0185
Phone: 765-285-1024
Fax: 765-285-2072

Date: 1 April 2004

To: 92.1

Fax Number: 765-285-8937

From: Sarah Apgar

Comments: Thank you for agreeing to run a
PSA for our AIDS Benefit Concert. I under-
stand if you are unable to announce all
the info provided. If you have any questions,
feel free to contact me - smapgar@bsu.edu

There are 2 pages in this transmission, including this cover sheet.

If you experience problems with this transmission, please contact the Honors College at the address or number above.

extra hours at her part-time job and taking on baby-sitting and other chores to help buy the prom dress of her dreams, which she'd glimpsed in the window of a too-expensive store.

"I still have those memories," she said. "That was the first time I felt grown up, ... like a woman."

...imates, said Abrams-Kains. "To not have that experience, it's heart-breaking. ...

"This is the first big thing a girl gets to dress up for, and every girl, no matter who they are, should get to go and be proud of themselves."

■ Contact assistant lifestyles editor Colleen Steffen at 213-5852.

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Published as a public service by **The Star Press**

Lost and Found

FOUND: dark gray Tiger Cat Farmington area.
Call 747-9771

FOUND: Seima area, black male Lab, and brindle male Basset. 288-1362

Special Notices

HOWARD SQUARE
A 24 unit new construction elderly multi-family facility as well as 6 units of renovation is currently bidding. All interested parties should contact John Hart at Flaherty & Collins Construction (317) 816-9300

Tickets

INDY 500 4 great seats, Pad-dock penthouse face value \$150. each. 765- 479-2517.

Office/Clerical

LARGE Insurance Agency seeking individual experienced in Customer Service and or/Agency Accounting.

Send resume via email to: resume@unitedagy.com or Mail Resume to 1107 S. Tillotson Ave. Muncie, In 47304

General

CRESTVIEW GOLF CLUB
Now hiring Waitress and outside beverage person. No phone calls. Apply in person. 3325 S. Walnut

Skilled

CAR DETAILER WANTED
Must have experience. Apply in person at Dobbs Auto Sales, 7270 St Rd 67 S, Muncie

PRODUCTION MIG WELDER

1st Shift. Must pass weld test. Overtime required. APPLY IN PERSON AT Tru Form Steel & Wire 1204 N Glikey (Blackford County Industrial Park) Hartford City, IN 47348

WANTED Full time Experienced BRICK MASON. Call 287-9026 after 6 pm

Notices

Save a Life Concert. Sun. April 18th. 12-6 pm. Lafollette Field. FREE HIV TESTING. Great bands!

Musical

3/4 SIZE carved string base. \$6000 obo. + accessories (bows, case, etc) 747-9098

Wanted to Buy

WANTED: Nice Older small travel trailer, Call 774-3344 leave message

Building Materials

INSULATED Alum. gar. door 8x7 w/ half h.p. elect. opener, complete ready for installation, \$200. 284-8789

Household

A FURNITURE SHOWCASE
NW Plaza. 286-6000
Lowest prices! Lay-a-way plans/trade-ins, Low Finance Rates! Large selection of furniture & bedding, special orders or floor models. Sales/delivery 7 days a wk.

WHITE POST bunkbed with 2 mattresses. Under 6 months. old. 747-5088 leave msg.

Miscellaneous

ALL purpose Salon chair \$75. Diningroom table w/4 chairs \$100. Kitchen table. w/4 chairs \$100. 289-1280

VICTORY Pride 3 WHEEL motorized Electric Mobility Scooter, excellent condition. Price neg. 288-7055

Rummage Sales

GREAT RUMMAGE SALE. at 3536 N Tillotson Fri & Sat 8-5, CDs, games, computer equip, books, misc.

2-FAMILY GARAGE SALE

2247 W. 9th 7-3
China, Organ, Noah's Ark, Mickey & Minnie porcelain dolls, Nascar, Kids & adult clothes, play station 1 & games, baby gate, more.

CLOTHES, speakers, X-Box & games and more. Off 332 on 700 West, Sat. 8-2pm.

Pets

AKC IRISH SETTER

d. loves kids, idly. \$200. 358-8367.

RAIN YOUR e Obedience 30 OFF COU-119, 759-8009

Shirt Information

Ordered from:

Morris, Inc.
20 E Main St
Greenfield, IN 46140

Contact Info:

Deb Shepherdson
deb@morrisinc.net
317-462-9613

Cost:

34 Tees @ 10.00, 2 XXL Tees @ 12.00, Screen Charges @ 20.00.
Total = \$384

****Design by Morris Inc.**

FULL FRONT

MUSIC SAVES LIVES

FULL BACK

SAVE A LIFE CONCERT
APRIL 18, 2004

Article Included in *News & Notes:*
Honors College Newsletter

Article written by:
Sarah Apgar

May 2, 2004

The Senior Honors Thesis. We all know its there. Waiting for us somewhere in the midst of our fourth year. It will be an opportunity for us to show what we've learned through our experiences at Ball State. The Senior Honors Thesis guide published by the Honors College goes so far as to suggest that "As you approach your senior year, it is quite likely that you are ready, *even eager*, to undertake a rigorous, demanding piece of research in a chosen field." I can not understate my enthusiasm when I became involved in a conversation with two of my close friends about how fun it would be to organize a benefit concert as our Senior Thesis. We wrote a proposal, and to our surprise, Dr. Ruebel accepted it. After finding an amazing advisor in Dr. Lynne Richardson, we were on our way to what we thought was simply a bypass of a long research paper, but what ended up being a life changing experience.

Our minds reeled as we attempted to make lists of things to do that included, finding a charity, picking bands, securing a location and concert materials, contact health organizations to come participate in a health fair, etc! On February 27, Kristin wrote, "We decided to donate all the money to the Open Door Community Services here in Muncie. It's an organization that helps people that are already infected with HIV/AIDS. I am glad that we found a local charity. We could have donated to a larger charity, but they get money all the time. I feel that making a difference more locally is more important."

With a charity in mind and our location secured to be Lafollette Field, "We auditioned Radius. Kristin and I work with Chas, one of the guitar players, so we went to hear him and his band play. He introduced us to his Funeral Director lead guitarist, his Real Estate or something bassist, and his drummer and lead singer. They performed really well... Every song they sang, I liked. We had our first official band!" Kallie wrote on March 21st.

The three of us worked so well together, each focusing on our own strengths and pushing the others to make this the best event possible. We wrote letters to family and friends asking for donations or volunteers. I contacted Planned Parenthood, the Health Department, and various other organizations to be present at our event to provide information and materials to our concert-goers. The state Health Department even agreed to do free HIV testing! We arranged for concessions, a fence around the field, stage equipment, and advertising in the weeks leading up to the show.

When April 18th finally arrived, all three of our families came into town to volunteer their time as a show of support. The day after the concert, I wrote, "I was overjoyed to look around me and see all three of our families (moms, dads, bothers and sisters) who made the trip to help us out. It was obvious they were so proud of us and the reason we are able to do things this powerful is because of them." The day didn't exactly go as planned, but we had just as many good surprises as we did bad ones. As difficult as it was for three perfectionist Honors students to let go and just let things happen, we did and our event was a success.

I know that Kallie, Kristin, and I are all incredibly proud of what we were able to do. All of us shared the view that putting on this event to raise awareness of HIV/AIDS, to provide information to college students, and to raise money for a truly worthy cause was far more representative of the values we have established while here at Ball State, than writing a paper would have been.

BAKE SALE

WB Lounge

ALL collections go to the
Save-A-Life – AIDS Benefit Concert

Minimum price .50 ¢

Save a Life Concert Budget

Revenues:

Donations	\$1,778.00	
Initial Contribution	150.00	
Concert	732.63	
Total Revenues		\$2,660.63

Expenses:

Stamps/Envelopes	18.37	
Printing/Flyers	87.66	
Shirts	384.00	
Port-o-potties	100.00	
Electrician	180.00	
Miscellaneous items for concert	76.22	
Checks	12.00	
Publicity	9.90	
Total Expenses		868.15

Total Profit/Amount donated to Open Door	<u><u>\$1,792.48</u></u>
--	--------------------------

Special Events Checklist

Event Name: Save A Life Concert Date: Sunday 4/10/04
 Organization: Honors College Location: Inf. Fl
 Activity Description: Concert w/ variety of bands
Booths set up - Health Dept., Womens Clinic, Planned Parenthood
 Set-up Time: 8am Contact: Sarah Koger Phone: 284-3747
 Event Time: 12-6pm Phone: 317-402-7866
 Tear-down Time: 6-8 Kristen - 749-9744 kmrennels@bsu.edu
 TOTAL TIME: 2a-8p Advisor: Kalle - 744-5208 kjaas@bsu.edu

EQUIPMENT

Moving & Borrowing 285-5072 (who sets up), when delivered:

☒ Tables: Qty: 20 Delivery date: _____ Time: _____ AM / PM Delivered to: _____
☒ Chairs: Qty: 40 Delivery date: _____ Time: _____ AM / PM Delivered to: _____
☒ Staging: Qty: _____ Delivery date: _____ Time: _____ AM / PM Delivered to: _____
☐ Coat racks: Qty: _____ Delivery date: _____ Time: _____ AM / PM Delivered to: _____

Sports Facilities

☐ Floor Cover: yes / no Description: _____
☒ Lay-out diagram: yes / no Description: _____
☐ PA/Bull horn: yes / no Description: _____
☐ Special Sound: yes / no Description: _____
☒ Signs/Banners: yes / no Description: Sponsors, on entrance table
☐ Easels: yes / no Description: _____
☐ Stanchions: yes / no Description: _____
☐ Podium: yes / no Description: _____
☐ Microphone: yes / no Description: _____
☐ Mats: yes / no Description: _____
☐ Grease board: yes / no Description: _____
☐ Flex screens: yes / no Description: _____
☐ Floor tape: yes / no Description: _____
☐ Door wedges: yes / no Description: _____
☐ Sand bags: yes / no Description: _____

- ☐ Measure Wheel: yes/no Description: _____
- ☐ Card Swipe: yes/no Description: _____

Recreation Programs 285-3712 – must fill out an equipment request form!

- ☐ Flip-scorers: yes / no Description: _____
- ☐ Balls: yes / no Description: _____
- ☐ Cones: yes / no Description: _____
- ☐ Jerseys: yes / no Description: _____
- ☐ Stopwatches: yes / no Description: _____
- ☐ Clipboards: yes / no Description: _____

Food/Beverage (YES) (NO)

Donated!!
Prepackaged
 - Drinks
 - chips

- ☐ All food goes through UBC or Joe Mann – no exceptions!

- ☐ Banquet & Catering Bill Kimes: (285-3500)

Menu _____

Set-up Time: _____ AM / PM

- ☐ Three Bears Concessions, Joe Mann: (747-9888)

Menu _____

Set-up Time: _____ AM / PM

- ☐ Ice: _____

- ☐ Coolers: _____

EVENT DETAILS

Additional Charges:

- Police: \$25/hr./officer
- Athletic Trainer: \$12.50/hr./trainer
- Facility Supervisor: \$5.15/hr.
- Facility Monitor: \$5.15/hr.
- Lifeguard: \$5.15/hr.
- Sports Official: \$5.15/hr.
- Custodial: \$13.29/hr.

Signs:

- Closure: Door Signs
- Directional: _____
- Displays: _____

-Not responsible for lost or stolen items (coat racks)

-No outside food or drink (all indoor events)

Outdoor Events:

- ☒ Snow fence — *Secure them.*
- ☒ Portable Restrooms — *Hudson's rentals*
- ☒ Severe Weather Policy —
- ☒ Clean-up (leave the field as you find it or a clean-up fee may be assessed)
- ☒ Spectators
- ☒ Alcohol Policy
- ☒ Noise ordinance
- ☒ Trash cans: _____ grounds department, 5-5884 (Wayne Hammons)
- ☒ PA/Sound: _____ electronics, 5-5835 (Randy Schmidt) →
- ☒ Power: Power Board electrical shop, 5-5895 (Jorge Velazco)
- ☒ Parking: _____ 5-1213 (Sandy Pyle)

- ☒ Schedule: *8 am set up 11:30 am - people arrive*
12-6 pm events (6 bands)

- ☒ How many staff to work event: *Student Honors Council, Volunteers*
 - set-up *>30*
 - tear-down *100 diff people*

- ☐ Estimated numbers/~~teams~~ *150-500* *\$3-5 person*
 - Deadlines for numbers/teams: *Day of Sales*

Decorations: _____

- ☐ Restrictions:
 - ☐ Canes (no canes)
 - ☐ Shoes (no heels at dances)
 - ☐ Lights (at least one of the four lights on for dances unless DJ has a light show)

- ☒ Fund Raiser/ Designated Charity: *looking for local AIDS org.*
 - ☐ Who: _____

- ☐ Sponsors: *In the works ... TBD*

- ☐ Service Elevator:
 - ☐ Setting up equipment

- ☐ Elevator for Disabled Patrons

- ☒ Scheduled closings to accommodate event

- ☐ Occupancy Rates:

Lat Doors

☐ Determined by space and activity

☒ Merchandising sales: Food, possible items from sponsors

☒ Budget:

Make sure that Sports Facilities receives a detailed final budget of the event *with* written confirmation of the donation to the charitable agency.

☐ Outstanding Invoices:

Check the list of outstanding invoices from Ken Brown – Athletics. If the organization owes, they cannot hold their event until the balance is adjusted

One Week Prior to Event:

- ☐ Confirmation of work orders
- ☐ Moving and borrowing (tables, chairs, platforms, coat racks)
- ☐ Grounds (trash cans with liners)
- ☐ Electrical shop (power on LaFollette)
- ☐ Electronics (public address system)
- ☐ Confirm police for dances and outdoor events
- ☐ Confirm numbers / teams
- ☐ Confirm with Joe Mann or UBC if food is present
- ☐ Confirm with event organizers and advisor the event in detail
 - ex. Do you still have a DJ coming?

Day Prior to Event:

- ☐ Have all signage ready
- ☐ Confirm with event organizers the event in detail

Filing - what; what it is used for;
where it will end up; when we
get it...

☐ Silent Auction??

Authorization Exemption
Ordinance #27-00 Paragraph 2 Sub-Section D
Under the Muncie Noise Regulations

The following is authorized by the Board of Public Works and Safety

Requested Date: Sun April 18, 2004

Attn: Applicant/Representative MUST Attend Board of Public Works Meeting

Requested By: BSU Honors College Senior Thesis "Save a Life Concert"
(Business Name, Organization and Individual's Name)

Mailing Address: 1200 Marsh Muncie, IN 47303

Daytime Phone Number: (765) 744-5268

Evening Phone Number: (765) 744-5268

Address of Event: LaFollet Field Ball State University

Time of Event: 12:00-6:00 AM/PM ☒ Duration time for Event 6 Hours

Reason for Request: For our Senior Thesis, we are holding a benefit concert for AIDS research, awareness and prevention

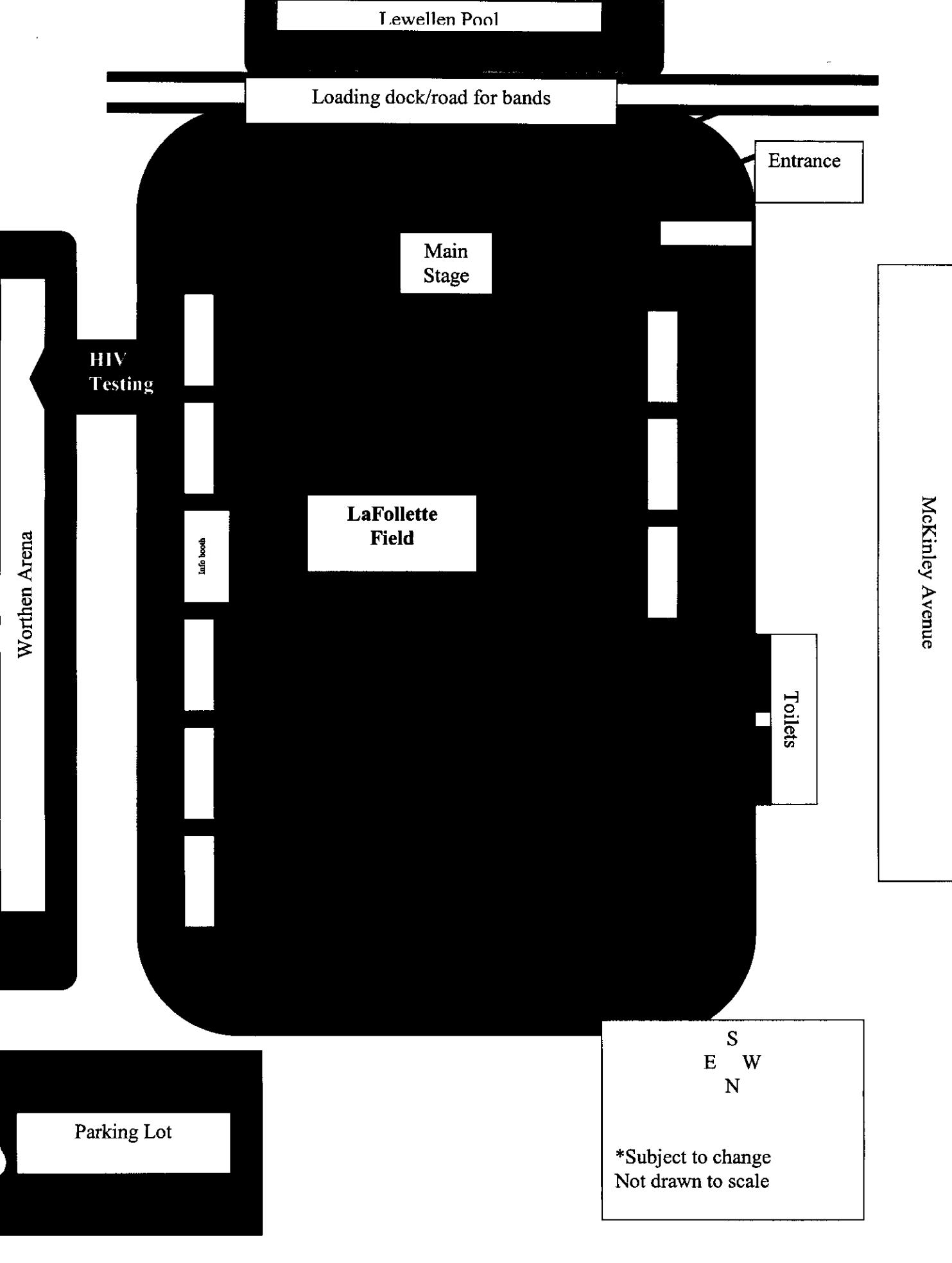
Board of Public Works and Safety

Elizabeth DeVoe
Elizabeth DeVoe, President

Jerry Chauvin
Jerry Chauvin, Vice-President

Sara Shade
Sara Shade, Secretary

Authorized this 25th day of Feb, 2004.



Lewellen Pool

Loading dock/road for bands

Entrance

Main
Stage

HIV
Testing

Info booth

LaFollette
Field

Toilets

Worthen Arena

McKinley Avenue

Parking Lot

S
E W
N

*Subject to change
Not drawn to scale

Need To Bring

Stamp/stamp pad

Safe for money (2)

Money for change

Extra donation buckets

Sponsor sign

Walkie-talkies

Sign-up for volunteers

Copies of diagrams

T-shirts

Signs leading to testing

Zip ties

Knife/scissors

Nametags and marker

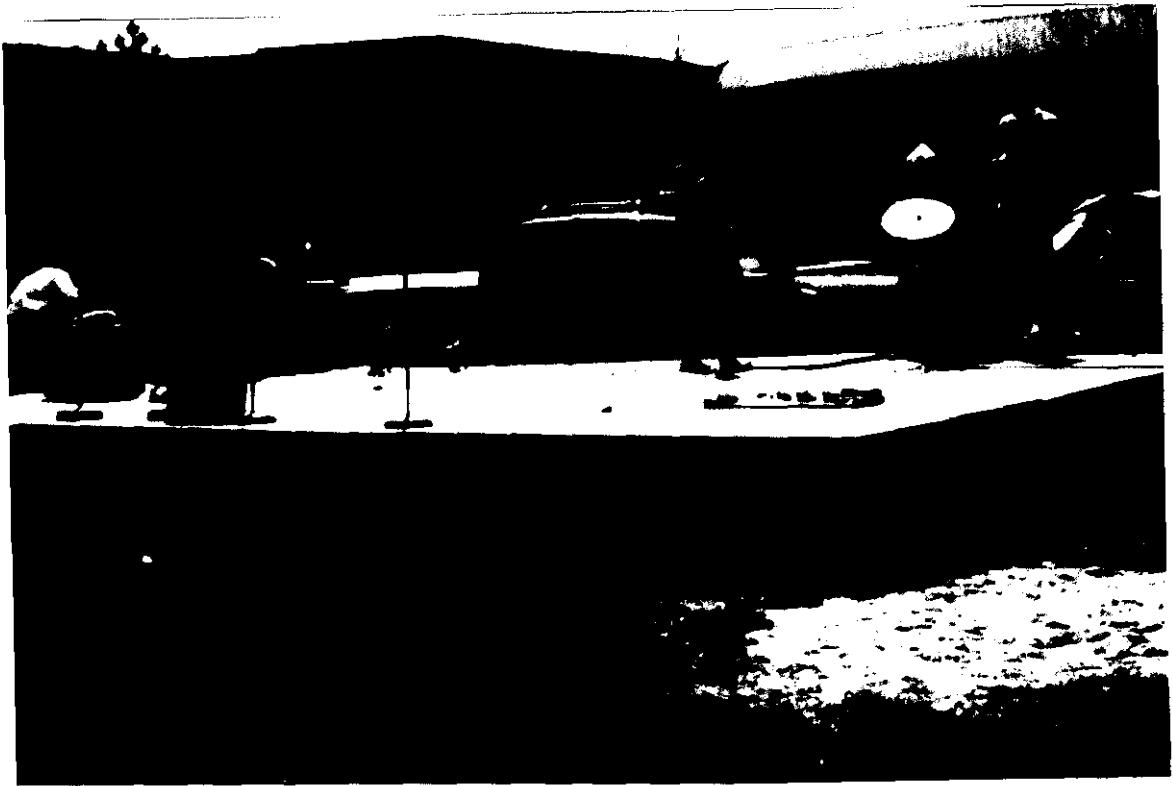
Clipboards

Sign up sheet for t-shirts

Duct tape

Calculators

Cd's





Seniors College students from Ball State University are required to complete their Senior Honors Thesis before graduation. These projects may, or may not be related to individual's major, but reflect months of hard work and a lot of education not found in books. This concert is to promote AIDS awareness in the community and raise money for a local AIDS organization.

The three of us met because of this project. Kristin and Kallie were roommates and Sarah had classes from their senior year. We became roommates sophomore year and have been great friends and have learned so much through this project. We are so proud to be able to do this concert because it has such significance in our lives. We are excited about stopping this disease from spreading and attending our "Save a Life" concert.



Sarah Apgar, Kallie Haas, Kristin Rennels

Honors College students from Ball State University are required to complete their Senior Honors Thesis before graduation. These projects may, or may not be related to an individual's major, but reflect months of hard work and a type of education not found in books. This concert aims to promote AIDS awareness in the community and raise money for a local AIDS organization.

The three of us met because of the Honors College. Kristin and Kallie were roommates freshman year. Kallie and Sarah had classes from their major together and became roommates sophomore year. We have become great friends and have learned so much from each other through this project. We are so fortunate that we are able to do this concert because it has a great deal of significance in our lives. We are passionate about stopping this disease from spreading any further. Thank you for attending our "Save a Life Concert" today!

40 million people infected with AIDS; 2/3 are in Africa

4th leading cause of death globally

11 million kids have AIDS= can fill NYC

HIV has quintupled since 1995 in adults ages 50 and over

72% of all new cases of HIV is in the African American women population

“Save a Life”

AIDS Benefit Concert

**A weekly journal describing the trials and triumphs of
planning a benefit concert**

2 February 2004 – 19 April 2004

by:
Sarah Apgar

2 February 2004

As all works of creative genius (read: senior honors theses), ours has started with an obligatory period of procrastination. We have finalized a date and a location. Our concert will be held on Lafollette Field on Sunday, April 18th. Next on the list is to meet with our advisor so that we are all on the same page as to our rate of progress and our order of operations. We are meeting this Friday at 1 pm. The only thing to be done before we contact the band is to really decide to whom we will be donating the money we raise. I think we are torn over picking a local organization or a national or maybe even international. I'm leaning towards local. I think that is where the money could make the most difference and perhaps start some kind of trend in the community. Some time in the next week, we will also be meeting with Autumn Duncan, she is in charge of Lafollette Field and will help us sort out all the things we will need to use from Ball State. They offer stages, sound equipment, personnel, etc. This will save us a lot of money. To make myself feel like I'm doing something, I've created a to do list that hopefully contains all that we need to accomplish:

The Three Geni Present:
"SAVE A LIFE"
An AIDS Awareness and Prevention Concert

1. Finalize date/times/location
2. Pick Charity/Organization
 - American Foundation of AIDS Research – www.amfar.org
 - AIDS Action – www.aidsaction.org
 - www.aids.org
 - Camp Kindle – www.campkindle.org
 - The Power of Love Foundation – www.poweroflove.org/aids.shtml
 - local nonprofit AIDS organizations – www.MelissaData.com
 - others???????
3. Specify and make arrangements for all we will need from REC Services
4. Time the concert will actually occur, time we will need to set up/tear down
5. contact others we will need items from:
 - fencing
 - noise ordinance
6. BANDS
 - contact bands (maybe 3 or 4 each), listen to their music
 - give estimated amount of time for performance
 - establish amount of time to tear down/set up between sets
 - raffle or auction??
 - find a place for bands w/ equipment to park nearby
 - after getting all bands, decide order
 - get address of one person in band to write thank yous to afterwards
 - accommodations for bands – food/hotels
7. entrance fee
 - how much
 - where pay

- who will work the "door"
 - tickets/stamps/wristbands
8. Booths/Tables
- Delaware Co. Health Department
 - BSU Health Center
 - Table for our organization/charity
 - Spectrum
 - Muncie Women's Clinic
 - Cardinal Hospital
 - Planned Parenthood
9. Publicity
- Newspapers (BSUDN/Star Press)
 - Fliers to hand out and put on cars
 - give info for Profs to announce in classes
 - honors college mass email
 - posters in dorms/buildings/businesses
 - fly swatter
 - table tents
 - tv commercial through rutter for free
 - radio
10. Things to satisfy honors thesis requirements:
- journal
 - get scott to videotape

8 February 2004

Before this week, I thought of AIDS as being our choice because there was a need for it in our immediate community. When we looked around us at Ball State and Muncie, we couldn't find any organizations or events about AIDS awareness or prevention. Knowing that some people in Muncie must have AIDS, but there is a lack of education about it on campus was what drove our decision to choose our topic. *Personally, I have never known anyone with AIDS, so although a pressing social issue, I think it was a little abstract to me. Until Friday. We were calling charities that we had gathered to find out more about them and decide which could be the benefactor of our funds. Kallie called a support group in Anderson that was run by two men. She had gotten the number a year ago for a different purpose but never called it. When she did, we found out the one of the men had died and the other was very sick. It was very sad and it just brought the issue a little closer to home for all of us.*

This week we met with our advisor who had many great ideas and helped to steer us in the right direction in these very early stages. Dr. Richardson is the Dean of the Business College and I'm very glad we picked her. I had not realized how seriously business-minded this project will be.

So one of my jobs this week is to contact the Ball Memorial Hospital and try to find organizations through that route. Here is my to do list for this week:

1. write a letter to the organizations we want to set up a booth at our event. I will drop this letter off with them when I visit them in person. It will explain

to them who we are and what we want them to do, and have contact information.

2. visit the health dept., bsu health center, bsu counseling center, Muncie women's clinic, hospital to ask them about setting up booths.
3. meet with autumn and john Lloyd about the specifics we will need from ball state on the 18th.
4. contact the hospital to see if they have any ideas on where to find a local organization to which we will donate.

whew....that is enough for one week.

10 February 2004

I have drafted a letter to leave with the medical businesses I visit to ask about setting up booths at our concert. Here is the first draft:

10 February 2004

Dear

I am writing to you on behalf of my group who is working together on our senior Honor's thesis for Ball State University. As the capstone of our Honor's College Experience, seniors are required to complete a thesis using the knowledge and skills they have obtained while at Ball State. Instead of doing a traditional research paper or presentation, my group and I have decided to organize an AIDS prevention and awareness concert.

We chose AIDS as our focus because we know AIDS is present in our community, yet we feel there is a significant lack of resources for support and information. We hope the money we raise through admission to the concert, donations, and a raffle will benefit _____ in their mission in our community.

Our concert will take place Sunday, April 18th, from 12:00 pm to 6:00 pm on Lafollette Field at BSU. We will feature a variety of bands throughout the day. The reason I am contacting you is because we would like to have tables or booths set up by resources from our community who can share information about testing, safety, treatment, prevalence, statistics, prevention, etc. If you feel that your organization is in a position to share knowledge at our concert and you would be willing to set up a table or a booth, we would be honored to have your help in our event.

Thank you for taking the time to consider our request. If you have any further questions or suggestions of other organizations who may be interested in helping, please contact me, Sarah Apgar (284-3747).

Thanks again,

Sarah Apgar

13 February 2004

This week I called and emailed Chris Bowles at Ball Memorial to see if she has any ideas of local AIDS charities, but I have yet to hear back from her. This coming week, I may make time to stop in at the hospital to see her in person. We need to find a charity ASAP. Without one, it is hard to go to businesses and organizations to ask for things. Or get bands for that matter. Today we had an extremely productive hour long meeting with Autumn Duncan and John Lloyd (representatives of BSU Rec services who technically rent us the field). Here is a list of things we need to keep in mind that came up in the meeting:

- ☐ Charlie Schofield
 - fence poles and pounder
 - electrician to turn the power on in the am
 - tables: 25
 - chairs: 50
 - trash cans with liners: 10
 - staging
 - electronics (standard power board, extension cords, 2 speaker Liberty)
 - reserve the Scramble light to pass out fliers
- ☐ Rhonda Clark – BSU Police 285-1216
 - noise ordinance
 - inform about our event (staffed by an officer = 25 dollars per hour)
- ☐ Keep John and Autumn updated:
 - silent auction
 - deliver budget
 - sponsors/booths
- ☐ Include in Info Given to Bands:
 - bring own extension cord, drum carpet, equipment
 - park behind arena
 - load/unload on road by Lewellen
 - time:
 - if they are bringing their own sound person
- ☐ Spend our own money on:
 - noise ordinance
 - port-o-pots (Hudson Rental)
 - police
- ☐ Volunteers
 - 30 for set up at 8 am
 - 30 for tear down at 6 pm
 - throughout the day?
 - all wear something the same?
- ☐ Fencing – get from fraternity
- ☐ Alert LaFollette Dorm about concert
- ☐ get snacks/drinks donated

So that is a pretty big and overwhelming list. To combat our fears of this concert getting out of hand, we met for 2 more hours and made a timetable to ensure that we get

everything done. This week my responsibilities include finding a charity, visiting all the organizations we want to set up booths, and drafting a letter to send to family and friends asking them for money. Here is a list of family and friends I can write to:

- ☐ grandpa
- ☐ david and cathy
- ☐ delph
- ☐ Donald
- ☐ Debbie and Charlie
- ☐ my parents
- ☐ dayle and bill
- ☐ joan and Richard
- ☐ Hinklemans
- ☐ Dows
- ☐ Richard – First Pres
- ☐ Schloughs

18 February 2004

A frustrating week of dead end leads has been erased with today!! I have confirmation from the Health Center and our Health Education Department on campus to be in a booth for our concert. I have also left a letter at the Health Department downtown and spoken to one of the nurses there. I left a message with the Counseling Center at BSU, hopefully they will get back to me. The woman at the Health Dept. gave me the contact information for Delaware County's Open Door coordinator who, I'm sure will have some great leads for the charity. The Health Center gave me a suggestion to contact the AIDS Awareness Task Force of Central Indiana. Today I need to drop off a letter of confirmation to the Health Center and write my friends and family letters.

20 February 2004

I had an interesting experience going into the Health Department on Wednesday. I wasn't sure where the nurse's office was in the county building, so I was wondering around asking for the nurse who did HIV testing. At the very moment this statement came out of my mouth I felt a sudden surge of embarrassment. What if the people I asked assumed I had HIV or needed to be tested for it? Then I was immediately ashamed of being embarrassed, but it was a poignant moment nonetheless. I realized that people with HIV/AIDS have to live with that everyday, in addition to living with a life threatening illness. powerful.

Today I called the Counseling Center again and left a message with their Assistant Director, Dr. Mauer. I called the woman who runs Open Door for Delaware County. This organization is run by a grant and finds doctors, medicines, housing, etc. for people with HIV/AIDS. I spoke with her assistant who could not think of an organization we could donate off hand, but is working on getting me the number to the AIDS Awareness Task Force of East Central Indiana. I think they would love to set up a table at our event.

Kristin and Kallie are coming over today and we are going to the bank to set up a joint account for the three of us to use for this project. We will be able to put our donations on there and draw from it too.

Here is a letter that I could send to a few friends and family members to ask for donations:

20 February 2004

Dear

I am writing to you on behalf of myself and two friends with whom I am currently working to complete our Senior Honor's Thesis at Ball State University. In place of the traditional research project or extensive paper, we have chosen to organize a concert that will be held here on campus on Sunday, April 18th. The money we make from this concert will be donated to a local HIV/AIDS charity. It will last all day and we will feature a variety of bands and have tables set up with information about AIDS prevention, testing, treatment, etc.

The cost to put on such an event will be minimal, however, we want the money we raise for the charity to go entirely to the charity, without having to take some out to cover the cost of putting on the concert. We are asking for small donations from close friends and family who have supported us throughout our college career. This Senior Honor's Thesis is the capstone of our college experience and we hope its success will reflect all that we have learned.

If you would like to donate to our event, we would be honored to accept your support. Checks can be made to "Save a Life Concert" and mailed to me at 1200 W. Marsh Street, Muncie, Indiana.

Today we applied for a noise ordinance at the City Building. We visited the Open Door Clinic and left our number. The three of us signed up for free HIV testing on March 9th. This week, my goals are:

- finalize my letter to my family and friends
- definite decision on the charity (open door)
- hear back from the counseling center
- contact planned parenthood
- contact ball memorial

26 February 2004

I feel like I've been on the phone constantly all week! I am glad that the three of us have been able to delegate responsibilities and work hard during the week and get together on Fridays to get back on the same page. I think we have been very efficient. As far as the booths are concerned, I have confirmation from 1. BSU Health Center 2. BSU Health Education Dept. 3. BSU Counseling Center. I am waiting to hear back from Planned Parenthood, Ball Memorial, Pathologists Associated, Indiana State Health Department, and the School of Nursing. Two people have turned us down; Delaware Co.

Health Department because they don't work on Sundays and a man from the Physiology and Health Science Department who did research on HIV but it was too far in the past. If I can continue to be persistent for these current organizations, I think we will have a well rounded source of information for the audience who comes to our concert.

We set up an account and put \$150 dollars in it. We have checks and a debit card. We picked The Open Door Services as our charity and they will also be a booth. As for bands (an integral part of the concert) we have two student cover bands who we have heard and know they are great quality entertainment. We are roughly planning on 6 bands so our next goal is to ask 4 more and then hear them first to make sure they will be appropriate.

5 March 2004

As my primary responsibility thus far has been to contact and get different community organizations to come and set up informational booths at our concert, it has begun to take over my life. *Is it a good thing that I would rather spend two hours a day making phone calls and visiting businesses than do my other school work? Good for our thesis project, I guess. I definitely underestimated the amount of time and energy (and persistence) it would take to organize the booths.* In my mind, I envisioned one call and then it would be arranged. I did not expect to make multiple calls to catch the person in the office or to be sent around Ball Memorial from person to person for two hours in search of someone who could help us. I need to establish who will be having a booth at our event this week. After I have that finalized, I feel like I can move on bands and soon after that advertising. I am getting impatient.... waiting to hear back from Planned Parenthood, Pathologists Assoc., State Health Dept (who said they could bring hiv/other std tests to do on site if it is allowed by Rec Services), School of Nursing, the Damien Center in Indianapolis, and the AIDS Awareness Task Force of East Central Indiana. Sigh... I don't want to be over that line of annoyance by calling too often, but I do want to get this figured out.

I have printed off, addressed, and mailed 15 letters to family and friends asking them for support in our endeavor. Today, my goal is to get the phone numbers of the two men in charge of the bands suggested to me by Dr. Stedman. She said they were great local bands led by real community leaders who would be willing to do a show for us. After contacting them, I need to find out when they are playing next so that we can check them out.

Planned Parenthood is definitely coming. So is the State Health Department (with or without testing...they need to be inside). I contacted Ron Beach from the Great Divide, he is checking with his bandmates.

12 March 2004

OK, today I realized we have five weeks until our concert!!! I have arranged with the organization who is having an event the day before ours on LaFollette Field to have them set up the fencing and leave it up overnight so we will use it and then tear it down and return it. This will save us a lot of valuable time Sunday morning. The catch is that I have to locate the fencing now. I believe it is with a sorority or fraternity and they are all on Spring Break so that will have to wait until next week.

In the area of bands, we have for sure the Pickles. They are fantastic and a good start. I contacted Dan Beach with the Great Divide and he will get back with me. We discovered themunciescene.com, a website created by local musicians in Muncie to organize their shows and band profiles!! Great resource, this way we can see the shows and ask the bands.

Good news this week, John Lloyd (Rec Services) let me know that a silent auction is ok. This has the potential to make us a lot of money, but it is extra work and organization. We need to get things donated to auction off and then figure out, logistically, how we will run the auction. I got a one hour massage from Liquid Salon to donate today. Also, the state health department will be able to test!!! we will set up testing in a room in either lewellen or the arena. It can only take place for a portion of the concert, but it is a great thing nonetheless.

Spring break starts today, I will be here in Muncie all week so I can work very hard on the finalities of the concert so we can focus on promoting it afterwards.

21 March 2004

20 March 2004

Dear Mr. Beach,

Hello, my name is Sarah Apgar and I called a few weeks ago to see if your band would be interested in playing for my benefit concert. I'm afraid I may not have given you enough information about our event, so here is a little about our project to help you make your decision.

I am a senior at Ball State and am currently working on my senior Honor's Thesis for Ball State's Honor's College. For my thesis, I have teamed up with two other seniors and together we are planning an all day benefit concert to be held on Sunday, April 18, from noon until 6 p.m. on LaFollette Field. The name of our event is the Save a Life Concert: Promoting AIDS Awareness and Prevention. The money we raise through donations and admissions to the show will go to the Open Door Community Services here in Muncie. In addition to bands playing all day, there will also be tables set up by several organizations within the community with information about AIDS prevention, awareness, testing, research, etc.

We are currently looking for bands to play for an hour during our show. I was given your name by Dr. Barb Stedman who recommended you highly. If you are playing any shows coming up in the near future, my partners and I would love to come and hear you. If you are interested in playing, want to know more about our event, or have any suggestions of other bands who may be interested, please

contact me at 284-3747. Thank you very much for your time and consideration. I look forward to hearing from you soon.

Thank you,

Sarah Apgar

I wrote this letter today so maybe I can hear back from Dan Beach about his band, the Great Divide. *I am definitely freaking out about our lack of bands situation.* WE have the Pickles and that is all as of now. Kallie and Kristin were going to the Hiphopanonymous show on Friday night, but they missed it, so we will have to figure out how to see them again. The informational tables are all ready to go, we have 10 and I think that's great. I will contact each of the about a week before the show to specify details about times and parking. We did get the ok to do a silent auction, but as a group we decided that we don't have enough time to devote to that. We thought it would be most important to promote our event in as many ways as possible. I have received many donations in the mail from family and friends, so our checking account is getting bigger. I have fewer doubts about being able to donate a lot of money to the Open Door than I do about actually putting on a musically good concert.

26 March 2004

ok, today was incredibly productive!! It started out with the three of us meeting at a dollar store to purchase inexpensive prepackaged foods to sell at the concert, only realizing in the middle that we are not permitted to buy things on our own and sell them. So we put everything back and called Rec services to get the details on what is permitted with food sales. We called the food service vendor that is employed by BSU and made a deal to have him at our concert. He will provide his cart and food for \$150 dollars. If we man the cart ourselves (our volunteers, which we will) all the money we make from selling food will take down the \$150. Any money we make over \$150, 10% will go to our charity. So we can actually make money from selling food.

We got a company from Portland, In, to offer us 2 portopotties for \$100 (discounted rate) and they will drop off and pick up on Sunday!! We established a volunteer schedule that includes:

set up: 10

tear down: 10

per shift (6 shifts, one hour each):

- door (money and wristbands): 2

- security: 4

- hospitality: 1

- concession: 3

So a total of 60 volunteers that we will be getting this week from Student Honors Council, NSCS, ESA, and our friends.

This week my goal is to call 5 radio stations and try to get them to have a psa for us in the next three weeks.

31 March 2004

Bands are really coming together!! Last night we went to hear Hip Hop Anonymous, they are definitely in. Kallie and Kristin went to see Radius this weekend and they are in. Today I emailed the BSU Daily News to see if they would write a story for us in the week before the show.

5 April 2004

I went to a media company in town and they donated 1000 fliers for our show. They are being printed right now, so we won't have them until the week before the concert which is a little frustrating, but they are free!! So who can't complain. They have friends who may be willing to audio and/or videotape the entire day for free, which would be great because the more things we have to turn in with our thesis, the better. I emailed/faxed a flier that I made with all of our information to five radio stations who are willing to have our psa everyday for 2 weeks. I didn't know it would be that easy! Tonight, Kristin and I are spray painting huge flat sheets to then hang on our houses for advertisement. Also tonight, I am going to two hall council meetings to give a presentation about our concert and get the word out to the RA's. Perhaps some of them will be willing to make going to our concert a floor event. The three of us split of all the residence halls and will be speaking to each and every hall council meeting. I think this will be extremely effective, we will reach all students in the dorms. Today I called every organization that had committed to have a table and re-affirmed that they are still interested. An overwhelmingly positive and excited response followed. This week we are mailing packets to all the tables and bands with times, directions, maps, a diagram of the field that day, and our contact information. I need to get back with the Daily News, they have not responded to my email. I need to find out how to get more chairs for the tables. I need to convince John Lloyd to let the HIV testing happen for more than 2 hours only. At first I was excited we could do it at all, but when I consider that an entire team is coming all the way to Muncie from Indy, they deserve more time.

12 April 2004

Our thesis has completely taken over our lives. Any academic class that dares to assign work to be done outside of class is seen as rude, can't they see we are planning the event of the year here? I think we are all working so hard to make this event the biggest it can possibly be. We desire so strongly not only to pull off this concert, but to have it be well attended, and lively, and informative, and professional. Our biggest push over the past week has been to promote, advertise, and really get the word out. We began last week by talking at each hall council meeting for all the Residence Halls. I went to five and I have two more this week. I have been so surprised at how receptive they have been. They listen, make eye contact, and ask really good questions at the end of my little speech. *I have been surprised by myself, also! Since when have I been able to stand up in front of a group of my peers and talk about sexually transmitted diseases?? I have found that since I have such a passion and a corresponding energy for this project, talking about the importance of AIDS awareness has come so naturally. I am really glad that I am able to pass that enthusiasm on to others who can come to the concert and learn more. We have not even finished this project and I am already so proud of what we have done. I know this will be what I remember as my biggest accomplishment in college. It doesn't even*

relate to my major. It does, however, relate to the empowerment I have gained through experiences here at Ball State, the knowledge that I have the capability to do anything, and it reinforces the vital role I want to play in my life of using what I have to help other people.

In addition to talking in hall councils, we have also given fliers to our friends who are willing to hang them up in the classrooms they see everyday. By employing our helpful friends, we have been able to cover all the academic buildings on campus. Today, I emailed Diana Monks with an advertisement so that she can forward on all the information about our show to all the Honors College students and faculty. Jeremy Waterbury met with us tonight at my house to go over the specifics of what we want to videotape to be in the end. We decided on a five minute "summary" of everything that will be going on throughout the day. He will probably shoot about 50 minutes of tape to narrow it down to the five, so it is a huge process and we are extremely grateful.

Jeremy's friend Chris will audiotape the concert so we can give Jeremy the audio to use under the video in our final tape (which he will burn onto a DVD for us to turn in with our final thesis!). I need to obtain permission from Lynne to check out some video equipment from Ball State, so Jeremy can use. This afternoon, Kallie and I spent two hours covering downtown business. We asked them to hang up fliers and we had no one turn us down!! I am so pleased with the support from the local businesses, they seemed to be so community minded. Here is a list of the businesses that supported us today:

- Cortex
- Mits Buses
- Mark III Tap Room
- Kirk's Bike Shop
- Dandelion's
- Wishbone
- Pazol's
- Joseph Speece and Alan Wilson
- Blue Bottle
- Art Works
- Edward Jones
- Murray's Jewelers
- White River Landing

And that was just in one day!!

For each business, we took their card and offered to put it on our check in table where all the people coming in and out of our concert can see. The Ball State Daily News supposedly gave out assignments to reporters today, so hopefully I will be contacted by one of them so they can write a story on us. I will call tomorrow to check again. Kallie and I stopped by the Muncie Star Press today. We shared an interest in involving as many people from the Muncie community as well as Ball State in our project. We stopped first on the third floor to see if anyone would be interested in writing a story on our concert. I got the name and email of the woman who writes stories about music. I emailed her tonight. Then, we went up to the third floor to see if we could get an advertisement in the paper. The director of marketing was extremely supportive and took our ad and put it in for Thursday through Saturday for free!! Such a different reaction than the Ball State Daily News's attitude. Last week, Kristin, Kallie and I spray painted

two sheets with the information about our concert. I need to figure out how to hang it up on my house!

We decided to order t-shirts for us to wear for the concert and then decided to order 36. We will sell some to volunteers who are willing to wear them around campus at the end of this week. We will also have some left over to sell at the concert. We will make a profit from them. Rec Services agreed to extend the testing hours for HIV. We will now be testing from 12 to 4 p.m.!! This weekend, I made two donation boxes by covering shoe boxes with paper and decorating the cover. We will place one at the entrance and one on the counter at the concession stand. They are for people to donate any money further to the Open Door directly, any more than the four dollars for admission.

17 April 2004

Lynne gave us one piece of advice before she left and that was to not stress out when things don't go perfectly like we planned. Two weeks ago, when she said that, I had no idea how much I would have to remember it over the next few weeks. Now that we've gotten down to the bitty details of the concert, it seems that everything is going wrong. Everything, of course, is not going wrong, it just seems that way right now. The Daily News lost my email about putting us in the 72 hours section. They blatantly didn't put our concert in the Days Ahead section. Our fliers were printed incorrectly. The boy who volunteered to design then accidentally emailed the wrong flier to the printing company so when we went to pick them up on Wednesday, we discovered they were wrong. The company understood and printed the correct fliers in 24 hours, but by then it was Thursday and kind of too late. Yesterday, we spent the morning trying to gather all the technical supplies we would need for the show. It is a little overwhelming because we know so little about all the technical specifics that are involved in putting on a concert so we are always afraid that we are forgetting something or we don't even know we need something. We picked up mics, the liberty, and the video equipment for Jeremy who will be videotaping. We drove by the field and saw tables and chairs and the stage all laid out waiting for us. The electrician will come at 11 in the morning to turn on our power and hopefully stay a while to make sure we know what we are doing. The State Health Department called me and asked if we could have 3 rooms for them and JKL said yes. Everything is going well with the tables. So the bands... here is our lineup:

12:00 – 1:30 Radius

1:30 – 2:30 Hip Hop Anonymous

2:30 – 4:00 ???????????

4:00 – 4:30 Derrick and his friend

4:30 – 6:00 The Josh Holmes Band

So there is an hour and a half left of open time in the middle of our concert... We are talking to a few bands and hopefully one of them will come through. I have been having many problems with Dena Kneiss. She is the Hall Director who is putting on an event the day before us on Lafollette Field. Originally, I contacted her to see if she would be willing to put up the fencing and we would take it down the next day. I found the fencing, reserved the post and driver in my name. We asked her to call and change the

reservation. She did. I called yesterday to remind her to pick up the driver and posts by 3 and left a message. She called me back when Kallie, Tinny and I were in the car and we talked about what she needed to do. I said good luck with her event and she said the same to me and we hung up. Today, I got a call at 9 in the morning from JKL saying that Dena was on Lafollette and couldn't find the driver that I agreed to pick up for her?!?!?!? I did not hear anything about that in our conversation yesterday. How could I miss the entire point of an entire conversation? Wouldn't it have ended in something like "Hey, thanks for picking up that driver for me" or "So I'll drop the driver off _____ for you in the morning."? OR wouldn't Kristin or Kallie have heard me on the phone saying something about picking up the driver?? I just feel so badly that I ruined the morning for that other group. I caused all that stress for those people. I can't believe there was such a misunderstanding!

Let me tell you about the good things that happened this week. We got our t-shirts today. They look great, hopefully we can make some money from them. We were all interviewed and had a great story about us in the Daily News. I'm sure a lot of people saw it. We had a huge advertisement in the Muncie Star Press, that was fantastic!! We have so many volunteers, I don't think we will have any problems with needing help. Today I made posters for the front table and for the organization's tables. Tomorrow will be a great day. I hope everything goes well.

19 April 2004

WHEW!! Yesterday started out crazy and hectic and filled with nervous anticipation. I went over to Kallie and Kristin's house at 9:30 to get things loaded up in the car. We were running around trying to organize so many volunteers (all three of our families from back home and friends from high school that had come all the way to Ball State to support us!). The portopotties arrived early so Kallie and I left to meet them at 10:00. After setting those up, our set up crew began to arrive and we struggled for the first time with the incredible WIND. It was a beautiful, sunny day with six hundred mile per hour winds (it felt like it). I was wearing a short skirt (bad idea, had to go home and change). We spent the next hour setting up all the tables. We had seven for the organizations, one for the front "door", one for selling t-shirts, and one to display a poster we had made describing ourselves and why we put on the project. We also had to set up the "stage" (an incredibly heavy makeshift set of tall table like structures that we put together like a puzzle). We rolled 10 trash cans to different positions around the field. I went around and labeled each table with the name of the respective organization that would occupy it. At 11:00, the electrician came and turned on the power (he flipped a switch and we paid him \$140). The concession stand owner came and instructed the volunteers in the concession stand how to use the register and make the food. We continued setting up and I began to freak out when it was 11:20 and only one organization had arrived (I asked them to be here at 11:00). I tried to call some of them, but I only had their work office numbers so we just had to wait and see. Eventually, all of the organizations showed up. We did our best to accommodate them in the terrible wind. We had volunteers searching the area around the arena for rocks to use as paper weights. Our first band, Radius, set up and asked us where the PA system was. We (trying our hardest to master the technical details) told them that the equipment set up was all we had. Apparently, when you put on a concert, it is important to supply speakers that face out, as well as in. Oversight.

Luckily, the bands called the like-minded musical friends and a PA arrived that we were so grateful to use all day. Saturday – not enough bands. Sunday – too many bands. We enjoyed the most welcomed problem of trying to let all the bands that showed up play for a significant amount of time. Apparently, just as much as musicians are irresponsible and call to cancel the week before, they also are spontaneous and bring friends who are willing to play at a minute's notice. Here was our band list:

Radius: 12:15-1:30 (Rock and roll cover songs)

Hip Hop Anonymous: 1:30 – 2:45 (original hip hop music with a dj and bongo drums)

Corey Hill: 3:00 – 4:00 (one man acoustic guitarist, covered classic rock)

Fresh Juice Jazz Trio: 4:00 – 4:30 (original jazz music)

Matt and Derek: 4:30 – 5:00 (two man acoustic guitar, original and covered songs)

The Josh Holmes Band: 5:00 – 6:15 (one man acoustic guitar)

Over the course of the day, we used our volunteers primarily to mend fencing that had broken because of wind, to keep the health department company indoors, and to chase things that were blowing away. Each band brought its own group of fans that contributed to our audience. *One of the most frustrating things that happened was seeing the people who bought blankets and laid them out right outside the fencing so they could enjoy the concert without paying to come in. Although we knew to expect this, it still hurt our feelings* and by the end of the day, we were speaking to them and asking them to come inside even if they only had a little money to donate. *As the day wore on, we learned to just let things go and not try to control every detail. This was difficult for three perfectionist Honors College students, but it worked out best to just let things happen.* I was also disturbed when we looked over and noticed around 3:00 that the AIDS Awareness Task Force of East Central Indiana had left without saying anything to any of us. On the phone they had never mentioned having to leave early, when they arrived and set up that morning, they never said anything to me. It hurt my feelings because I felt perhaps they thought they were not being utilized as they expected. People were not at the booths all the time. When they entered the concert, they tended to make the rounds and visit each table to pick up information and materials. I feel awful for inviting the organizations to an event that wasn't able to do what we both had wanted; to help educate community members and students about HIV and AIDS. I hope they were not disappointed. The HIV testing went very well. The state health department was organized and the set up for them was perfect. At first, people were a little tentative about the testing, but once some signed up, others followed. I am told that the total amount of people who attended our event was close to 125, but it hardly seemed that many. LaFollette is huge, so maybe that contributed to our feelings that many people never showed up. *I definitely had dreams of the field being crowded and people standing shoulder to shoulder.* That's far from 25 people on the field spread out with blankets. I kept looking around and wondering where all the people were. I didn't see a single person from my work, a single member of the Honors College faculty, or any members of the Muncie community. I was disappointed at the lack of support from my friends from work where I have been talking about this event nonstop for months and even put up posters all over for employees to come. I had hoped that some representatives from the Honors College would come to support some of their students who had done an amazingly creative and positive thing to make a difference through their thesis for that College. I thought they would be proud of us for doing something different. *I was most*

disappointed by the fact that people from the Muncie community in general were missing. One of my goals had been for this event to be a positive one that could bring the Ball State and Muncie communities together in the midst of our current (and seemingly historically traditional) situation. I couldn't keep myself from thinking about all the time we spent calling radio stations to get our PSA's on the air, or the days I dedicated to going to so many local businesses and hanging up fliers. All wasted? All the people who may have heard about our concert and not a single one came? But then I think of the fact that we have 1,500 dollars in our bank account before the concert even started. And through the people who DID show up, we made another 400 dollars at least. I have to be thankful for the people who volunteered their time and resources to help us make our event a success. All the organizations who traveled all the way to Muncie to help us educate people. All the volunteers who gave an entire day so that we could have a well, organized event. We have been so lucky. We were very successful. I was overjoyed to look around me and see all three of our families (moms, dads, bothers and sisters) who made the trip to help us out. It was obvious they were so proud of us and the reason we are able to do things this powerful is because of them.

“Save a Life” AIDS Benefit Concert

A weekly journal describing the trials and triumphs of
planning a benefit concert

February 2004 – April 2004

By:
Kallie Haas

February 1-14, 2004

I am finally beginning my journal for this semester. I hope to chronicle all of our important milestones and explain my feelings on this project. I won't be able to write every detail, but why would anyone want to read that anyway? Somehow January flew by and we really didn't get anything done. It took a while to get our proposal going and approved. Then we were trying to figure out an organization we wanted to donate our profits to. You would think that wouldn't be so hard considering what a problem AIDS is...but here in Muncie, we didn't find any obvious solutions. Then there was the issue about where and when we'd have the concert. So with those three issues, we had to do a lot of looking around before we could get other things in order.

I guess I wanted to do this project because I didn't want to do a research paper for my thesis. I have always been scared by HIV and AIDS and learned about it from a young age. Somehow I always knew I should do something with an AIDS organization, either raise money or educate others. I could see myself traveling to Africa in order to help stop the spread. I do realize this is an epidemic and I alone will not change anything, but I love the idea that I can help set things in motion. My partners, Kristin (Tinny) and Sarah (Smap), are also like that. They want to make a difference in this world while they're alive. We find no greater joy than doing something good for someone else. I suppose I'm too idealistic and naïve, but I think I'm going to be like this forever. I don't remember who suggested a concert, but I do know we liked it right away. Tinny and I were discussing possible projects and created the concert idea. Because Sarah was struggling with her original thesis topic, we wanted her to join ours. We began formulating lists of things we would need to do and a timeline of when it should be done by. After getting our approval, we could do more things.

By focusing on our strengths and weaknesses, we were able to divide the work into 3 even amounts. Tinny took the business/accounting aspect of the project: she would do the budget, write checks, and anything that needed money involved. Smap would do the public relations with the booths. She was going to call lots of places and have them come to our concert to hand out information. I was in charge of fundraising and getting donations. I guess I'll do a good job. I've always been able to raise lots of money for other organizations; this shouldn't be too different.

The three of us decided to try out the Muncie Fairgrounds to see if we could hold our concert there. It wasn't what I expected. We would have to do a lot in order to be there. Setting up, tearing down, bringing in all our own food, security, paying a lot of money, worrying about parking, etc. Not being discouraged, we tried BSU REC where Kristin and I work. We spoke to Autumn Duncan and her graduate assistant John Lloyd about holding our event at LaFollette Field. She was VERY supportive and gave us tons of information that we could use. She told us BSU would give us all the equipment, staging, tables/chairs, concession stand and anything else we needed, and all for free! We left the meeting so ecstatic because we were going to have a location! And it was so easy! We didn't have to do much because BSU was going to do it all for us! All we needed was to have a sponsor through a department. We could have used the Business College because of Lynne, or the Honors College. We chose the Honors College because it was our Honors Thesis and we didn't want it to look like we were all business majors.

When we finally got our application/request for space in to Autumn, someone already had our date. We wanted to have it on a Saturday, but we accepted having it on

Sunday, April 18th, 2004. Now we had a date and a place! Having these two hard, cold facts would get everything rolling and gave us final goal to work towards. Next up, finding bands and money. My uncle from Vermont is friends with the band "Brooks and Dunn" and after speaking with him, he told me he could probably get some autographed things that we could raffle off at our concert to make some more money! Tinny was thrilled because she likes country; Sarah and I have no idea who they are! Let's hope it works.

February 15- March 6, 2004

This was a busy time, although it feels like it took forever and not enough big things were done. I began by making phone calls and stops into the BSU public safety building in order to find out if we needed police at our concert. Rhonda Clark told me I needed to get a Noise Ordinance from the city of Muncie. I filled out the form, found my way downtown into the city building, and signed up for their city council board meeting for February 25. I thought it would be a very formal hearing where I would answer a lot of questions and have a panel of people scrutinizing my event. Smap came with. We were two of about 7 people in the audience who also wanted to raise concerns and ask for permits/ordinances in front of the board. The council consisted of 3 people and a secretary. The council meeting was being videotaped and would be played on cable access on the Muncie channel. I couldn't believe I would be on TV for this purpose. I was pretty scared and nervous. I didn't want to let my group down or look stupid. I was the second person to approach the board. I had to speak into the microphone so it would be recorded for television. It felt so unnecessary because the council and I were only 6 feet away from each other and my voice carries very well. It is always weird to hear yourself give presentations or listen to a recording of you. I wanted so badly to be professional and speak clearly so that I could impress them and receive the ordinance. I practiced my speech in my head at least 4 times before getting up there. Of course, I wanted to cough a bunch because my throat got dry and scratchy. I presented a 1.5-minute blurb about our event and why we wanted the ordinance. Without much delegation, they awarded us the permit and the head of the council told me that it sounded like a great idea! I was so relieved! Rhonda later told us we would not need police at the concert for the whole day, but that they would patrol around to make sure everything was ok. We were thrilled by that because it was one less expense we would have to pay!

During one of my shifts at BSU REC, I went through the entire Yellowpages business section and wrote down every address, phone number and business name of places I thought might donate money or be interested in donating items for a raffle (this is before we found out we couldn't hold a raffle because it is a form of gambling, which is illegal on BSU's campus). My notebook has at least 6 pages of information written down in categories like pharmacies, radio stations, grocers, and banks. That was one of the most boring shifts I've ever had and I hope to never have to repeat that madness ever again.

The other really big chunk of work I got done was when I went home for March 4-6. I had drafted and edited donation letters to my family and family friends, businesses in the Muncie area, and to workers at BSU REC in hopes they would volunteer to help us. I also made a quick donation form that people could fill out to tell how much they

wanted to donate or what type of items they were supplying to us. My mom got out her address Rolodex so that I could stuff over 30 envelopes to my family and a handful to a list of business professionals Lynne told us about. I never would have imagined how successful my letters would be. Within a week, I began receiving checks to the "Save a Life Concert" for \$10, \$20, \$50 and even one for \$150! It was amazing how easy it was to get money when I asked for it! I sent one to my minister and his family back home and they in turn brought it to the Mission Board and in front of the whole congregation so anyone could donate to us! Everyone was so generous. I got sweet letters included with the donation checks so it was nice to hear I was being supported with encouraging words and not just with money. Being at home was good for another reason, I was able to tell people about the concert and give them an update as to what I did to keep myself busy at BSU. My mom was super sweet about our work. She even paid for the postage of all the letters I mailed out during that weekend. And she offered us more money on top of that. I think I am one of the most blessed people in the entire world. What I would do without my mommy is beyond me. I couldn't survive without her. The more work I do on this concert, the more I realize how much she has taught me about organizing events. She did a great deal of fundraising for our church and working with elections committees so I've seen her start projects, work through them, and see the end result. I have ALWAYS feared the day that I would get engaged and have to plan my wedding because my mom will be psycho. She will have a million lists, appointments and God knows what else ready to go. Throughout the planning and organizing process, she gave valuable advice on handling certain situations, where to get help and tons of other great things.

March 7-20, 2004

This was spring break and the week before spring break. It would seem like the perfect time to get tons of work done, but of course, not enough was accomplished. I can't get too mad because there are a ton of things to do and a ton of other responsibilities outside of our thesis to work on as well. I stayed in Muncie to work at REC and to work on the thesis. I guess my biggest challenge right now is making phone calls and getting people to donate money. I need to go to a lot of stores and companies and get them to give us money so we can fund this concert. I don't really know where to begin. We said in our original timeline of deadlines, we would have all the bands finalized, the video release letter written and into BSU REC, contacted the liaison between BSU and the Muncie schools, and contacted the Daily News. I swear, none of that is done. The guy we were originally going to have videotape the concert tells us he can't do it, so that gave us one more thing to do.

March 21- April 3, 2003

These weeks were spent doing a few hall council meetings, as well as band auditions. We didn't mind this part because it allowed us to go to the bars a couple times and hear a variety of groups with a wide array of music. We thought we'd have Pray for Mojo play for our group, but after hearing them at the Speakeasy, we decided their style of music was not what we wanted at our concert. The nice thing about creating our own concert is that we get to decide what styles we want, how many bands we want and everything about it. While we did want a variety of musical styles, we were all in an

unspoken agreement we preferred Rock 'n Roll as our main style. The day of the concert brought different styles than we thought we'd have, but it was a good variety.

I was lucky that my boyfriend worked at The Chug and had spoken of our concert to the owner of that bar. The owner Phil said he would be happy to talk to me and thus we exchanged phone numbers. I tried calling him, but he never got back to me until the week before our concert. We didn't really need to have him donate anything, but asked if we could hang signs in his bars, which he agreed. I think that helped a lot. Hundreds of people saw our signs the Thursday-Saturday before our concert due to his two bars.

Because so many people had already donated money, I was busy writing thank you notes to all my supporters. It had taken me over a month in some cases to send those letters off, but I felt it was very important to let the donors know I had received their checks and was appreciative of them. There is no true way to express how grateful I am to all that sent money to fund our concert. We had a few very large bills (port-o-potties, t-shirts, etc.) that couldn't have been covered with the start-up we put in (each put in \$50 to open our bank account).

We also auditioned Radius. Kristin and I work with Chas, one of the guitar players, so we went to hear him and his band play. He introduced us to his Funeral Director lead guitarist, his Real Estate or something bassist, and his drummer and lead singer. All were very nice, but seemed a little scared by the audition. They performed really well. They apologized a few times for sounding bad because they hadn't played together for that long yet. Every song they sang, I liked. We had our first official band! However, we still needed more.

I would have felt better if we had gotten more done by these weeks because there wouldn't have been such a crunch the two weeks before the concert. According to our starting agenda/to-do list, we were finally touching on things we wanted done 3 weeks ago. I think we did a pretty good job of accepting things cannot always be done on an exact day or that you can't always rely on another person from an outside group to return your call or email.

April 4-15, 2004

During the two weeks prior to our concert, I had to attend a few Hall Council meetings at various residence halls. I spoke for about 5 minutes about our concert and invited their halls to come enjoy the bands and take advantage of the free testing and information. Some councils seemed very interested and were very attentive, while others did not act at all interested or volunteer to help out. I have to remember that not everyone is going to be as enthused about this type of thing as I am. It was during this time that The Pickles and No Louder Than Leaves cancelled on us. Apparently having weddings on the night before the concert meant one couldn't play at our concert at 3 o'clock in the afternoon. It was very disappointing and very discouraging. I am not savvy to musical talent in the area; I just know what sounds good to me. I liked both of those bands and when they cancelled, I didn't really know what to do. We tried calling other groups we had heard about, but many did not respond back to us. Trying to stay on top of all my classes and my jobs of employment was also a challenge. It was during this time invitation letters were sent out to invite 1st and 2nd year members to join the National Society of Collegiate Scholars, which I'm the President, so I was receiving an average of 20-30 emails a day as well as 1-3 phone calls. It seemed like every time I went into my

bedroom, I had to check emails and send off responses or contact another person/group in order to work out some detail of either the concert, or for NSCS. I really don't know what anyone did without email. This concert is a direct result of the wonder of Internet and emails. Our work would have doubled if it weren't for emailing. This was also how I became in charge of the volunteer sign up. I created a contact list in my email account so I could send out a mass email to everyone who said they would help the day of the concert or by hanging our posters around their classrooms. It felt like I was answering about 100 emails each day! I was about to overload.

We had our last meeting with Lynne before the concert (Friday the 9th). She wished us luck and gave us a few more suggestions, but there wasn't much she could do or say at that point. We pretty much had everything under control; we were just ready for it to be over. Once in a while, we would receive another donation from family so the money continued to be steady up until the day of the concert. I never would have imagined so many people would have helped us out. We really are blessed to have such great people behind us.

Friday, April 16, 2004 through Sunday, April 18, 2004

My mother and sister arrived in Muncie on Friday night in order to help out as much as possible. I can honestly say this was one of the most proud things I have ever done and I wanted nothing more than to share it with my family and friends. We went out to eat that night and my tension was so high I felt like an awful daughter. I tried to be civil and carry on nice conversation, but all I wanted to do was go to sleep and hope the weekend would magically disappear so I wouldn't have to worry about it. Yet, it was nice to have my family supporting me and going out of their way to help in any way. I waited to see if my dad would show up. Saturday night brought my dirty, smelly dad (he had just finished working on the railroad for over 12 hours), but I couldn't have been happier to have him there. I don't know if he actually understood the magnitude of our project. I wanted him to experience it first hand. Earlier on Saturday, my mom took my partners, boyfriend, sister and I out to eat for lunch. She had a present for us and told us to open it. We each received a card of encouragement (I got two because I'm her daughter!), and a small jewelry bag containing a silver and gold charm bracelet. The charms link together and can be changed, added or taken away. We each had our initial, a graduation cap, a gold star, and an AIDS awareness ribbon as our start-up charms. Then, in the big bag she gave us, was a bottle of champagne for us to celebrate with after the event was finished. The final present she gave us were plastic buttons that said, "This is our project" with the AIDS awareness ribbon in the background, "Kal, Tinny, Smap" on the top, and the date of our concert. My sister designed the logo over a month ago and put them in the plastic buttons. My sister, Kristina, had a pin that said, "My sister rocks," while my mother's pin said, "I'm a proud mama-cat" (Sarah calls my mother a mama-cat, and I call her mom a mama-cat), and my boyfriend's pin said, "My girlfriend rocks." My mom explained that each of Tinny and Smap's family members would have a pin as well. My mom really knows how to set the mood and get us pumped!

Standing at the Scramble Light on Friday afternoon was a great idea for publicity...except about 4 other groups had the same idea. We were not the only group having a concert this weekend. There was a concert and a "block party" on Saturday, as

well as a Powderpuff flag football tournament. It seemed like every group was at that light trying to interest people about their events. I think it might have deterred people from coming to our event. After some last minute organizing and passing out our Concert T-shirts, we figured we were as ready as we'd ever be. I felt like if we had had at least 2 more weeks to prepare, we would really be on top of things.

None of us could think of anything we had forgotten, we had our piles of things ready to go, we knew what time we'd be meeting on Sunday, and we had picked up all the sound/electrical equipment from the building across from Schiedler Apartments on Friday morning. The electrician and I spoke about the concert and I asked him about the price we were being charged. Charlie Scofield told me it might be free because we were students and doing a non-profit event. The electrician gave me about 3 different rates within the 15 minutes we spoke. Because our event was on the weekend and it was considered overtime, we were going to be charged for a minimum of three hours of work. This means the guy that came to the field only had to flip the switch to turn the electricity on and off and was paid for three hours. THEN he told me we'd be charged for 2 hours on the prior Friday so they could take the equipment to the field. This is where I got aggressive and used skills my mother taught me about making deals. "Nothing is ever final. There can always be a deal made" are the words she has taught me. I explained Charlie said we could possibly get the switch flipped for free then suggested he use the time it takes to haul the equipment to the field as the first two hours of our minimum, then the Sunday of the concert would be the other 1 hour of our 3 hour minimum and charge us the original \$180 he agreed upon. At first he was saying it wouldn't work, but within a couple minutes he melted like butter in my hands! I knew my mom would be so proud!

We would have liked to have had more publicity, but by Saturday there was nothing we could do. I figured I needed a good night's sleep Saturday night, but I couldn't fall asleep until after 12:30am. I knew it was going to be a very big day and kept telling myself over and over that everything was going to be alright.

Today (Sunday) was our actual event! After 5 months of planning, cooperating, and stressing, it was finally here. The anticipation was not as high as I thought it would be. I think the reality of the concert came too fast so I wasn't able to fully comprehend what I had gotten myself into and was about to embark upon. By Friday, Sarah, Kristin and I were still looking for at least one more band, had only had our fliers for about 48 hours, hadn't had time to write in our journals, and had knots the size of bears in our stomachs. My tummy began flipping on Thursday I think and didn't stop until about 2pm on Sunday at the concert. I did not feel prepared for the event. I was very stressed out about having 2 of our bands cancel on us at the last minute and not being able to locate anyone to fill in their places. Luckily, Tony from "Hip Hop Anonymous" told me he would find me another band or two, but wouldn't be 100% sure until Saturday. Nothing like waiting until the VERY last minute to get things done. I do NOT like that feeling. Tony not only saved me by bringing extra bands, but he saved me by bringing extra sound equipment and lent it to the first band, Radius.

Setting up for the day was not as hard as tearing down. Luckily, the event the day before set up the snow fencing around the field, so we had one less thing to worry about. The port-o-potties arrived on time and were set up quickly. Our first booth, the AIDS Task Force of East-Central Indiana, arrived an hour early and had more people than we

expected. All looked optimistic. As the time got closer to noon, not all the booths had arrived and the first band, Radius, did not have enough equipment. My church back home lent us walkie-talkies and it's a good thing they did. The three of us were running around in 10 different directions every minute and needed to inform each other of everything we were doing. Those walkie-talkies came in handy and were the best survival tool for the day. Tony brought the extra equipment to the field and at about 12:15pm, Radius opened up the show.

Radius brought their own fans, so we started with over 20 people at the show. Unfortunately, a few people were hanging out in the field when we were setting up, but would not pay, so they left, but sat directly outside of the fencing so they could still hear, but did not need to pay. I thought that was extremely rude especially since all the money was going to a good cause. There were a lot of people that did that through out the day. Each time it made us more and more mad.

The sun was really hot at noon and it made Radius' guitars to melt a little which caused them to go out of tune a lot. This was Radius' first show and it was obvious. They argued on stage at times, the lead singer forgot words of lyrics then would give up on the song all together, and they were irritated and frustrated when they got off stage. I thought they did very well and enjoyed them as much as I did when we auditioned them in their basement.

Hip Hop Anonymous took stage second. Three white rappers with a bongo player and a DJ spinning discs = interesting group. Their lyrics are very funny, yet creative. I recognized their songs from a previous show they did so it was a relief to know they knew what they were doing and this allowed me to check up on other things. All the equipment problems had been resolved by then and Tony had assured me that Cory Hill and the Freshjuice Jazz Trio would be playing after Hip Hop was done. If all ran according to plan, I would breathe a sigh of relief later. Our schedule got very off track.

Cory Hill played a lot longer than I expected. He did solo singing and solo guitar playing and was excellent. He did some cover songs and some of his original work. Because he played for so long, Freshjuice Jazz Trio had less time to set up a TON of equipment and therefore had less time to play. I had to squeeze Derrick and Matt (a duet of guitars) into about a 15-minute time bracket so that Josh Holmes (minus his band) could play for at least an hour. I had told Josh that he would play from 4:30pm-6pm, but he only played from 5-6pm, which worked out just fine.

Many people felt Freshjuice was the best band of the day. They did funky jazz on their keyboards, drums and guitars. I was surprised at how into them the crowd got. In fact, more people came to hear them than any other group. Even Smap said it was her favorite. It made me feel terrible to have to kick them off stage so that Derrick and Matt could take the stage. They only sang a few songs, but they were talented as well. If they would have had more than one week to practice, I'm sure they would have put together a larger set of songs and played for longer. Josh Holmes let them borrow all of his high-tech equipment and then he took the stage.

I was very grateful for Josh to come play. My friend at BSU referred me to him. Josh had performed at BSU numerous times. He lives in northwest Indiana and has weekly gigs in Chicago. His drive was long enough to be annoying, but he never acted annoyed by our small benefit. He even admitted to "Being a sucker for benefits." He had his own merchandise to sell and offered us ½ of his profits! He gave out free CDs

and free posters. Our first guest to arrive was an older man named Fritz. I guess Fritz is pretty hip to the Muncie music scene because he had been to many of Hip Hop Anonymous' events and had heard Josh play when his first CD came out. Fritz was so excited to meet Josh (actually it was his second time) and wanted his autograph. Josh Holmes was so sweet about everything; he invited Fritz onstage to play tambourine to "Devil Went Down to Georgia." The crowd loved it. I believe that Fritz has some mild mental disabilities due to his social skills (or lack thereof), how he was dropped off and picked up right at 6pm, and other reasons. As a Special Education major, it was so wonderful to see the crowd and Josh take care of Fritz and get him involved in everything. I think my mom fell in love with Fritz, as did I. We all took pictures with him and danced with him.

Overall, I think the bands were awesome! I wish we would have had more people on the field listening, instead of around the fence listening. By the time it got to be around 4pm, the snow fencing had blown off its posts at least 4 times. We retied it to the posts, but the wind was so strong it kept pulling it right off. The last time, it yanked off 1/4- 1/3 of our entire fencing, so we decided to roll it up and just let people in for free and hoped they would donate to our fund later. It was disheartening that not more people would pay only \$4.00 for great bands, a great cause, and free HIV testing and condoms. It really was a great deal. I would say about 10-15% of our patrons took advantage of the free HIV testing. They received their results in 20 minutes. Even my mom got tested, just to say she had it done. She was so cute that day.

I think the most challenging parts of the day were staying in connection with the two other girls (again, thank goodness for those walkie-talkies), and trying to get more people to come to the concert. As the day progressed, we each were able to relax a little more and enjoy the music a little more. Cleaning up wouldn't have been hard, except having to pull the metal steaks out of the ground. LaFollette Field was so dry we had to pour water down the cracks around the steaks so we could get them out of the ground easier. If it weren't for our three big guys, Jake, David and Nick, we would still be there trying to get them out. The most disappointing parts of the day were when we'd look around and realize that a booth, like the Damien Center, had left without telling any of us, and that people who told me they were coming, never showed up. It was encouraging to have our families there the whole day, as well as some volunteers from Dehority resident hall. A few of our friends volunteered for the whole day as well. Unexpectedly, media from the Muncie Star-Press showed up and took photos of our event. Later, the BSU Daily News came too. The article on Monday was really well done and the photo of Josh Holmes was pretty cool too.

Monday, April 22, 2004

Now that our concert is over, I feel a huge weight is off my shoulders. I feel like I am my old self. I guess I didn't realize how much stress I was putting on myself or what amount of pressure was on me to get all my work done, because the minute everything was cleaned up and I was eating dinner, I was able to laugh and joke around in a way I hadn't done in a few months. I either need to learn how to manage my work better, or I should only work on Senior Honors Theses when I have nothing else to do (meaning, don't work 2 jobs, take classes, be the President of a club, apply and work out details for studying abroad, find an apartment in Indy for the next year, and try to have a social

life!). I am positive this project wouldn't have gotten done if it weren't for Sarah and Kristin. I was at the point in my college career that I almost decided to drop my Honors degree just so I wouldn't have to worry about the thesis. I am so glad I didn't give up like that. My sense of accomplishment is a huge reward and I had fun doing this thesis. If I could do anything over, I would have worked on getting the bands sooner so we could have publicized more. We couldn't have asked for better weather or a better location. I can't wait to see what the final tally is on our fundraising so we can give a check to The Open Door.

A lesson I learned, and have been learning through out college, is that you shouldn't put off what can be done today. The more things you do today, the easier it is tomorrow. Also, teamwork is great when all members are dedicated to the cause and have a deep-rooted passion for getting things done. Every time we Tinny, Smap and I met, I would become more motivated to get more things done and accomplish more. As months passed, our ideas about our concert kept growing bigger and bigger. We ended up having t-shirts designed; an idea that started as a joke. The concert itself was once a wishful dream that eventually was accepted and could be turned into a project. Another lesson: you are not good at everything, and that's ok. Let people use their talents and they will surpass all your expectations. Delegate responsibilities equally among partners so not one person is doing the majority of the work. This also allows partners to work on the parts they feel the most comfortable with. An example of this would be the day of the concert; I would get on stage and make announcements to the audience about our bands and about our thesis. Kristin would not do that because she didn't feel as comfortable as I did. This was fine because I would have never felt comfortable creating a budget or a spreadsheet about our expenses. I'm sure I could have done it had Tinny showed me how, but because she has the business background; it was obvious she would take on the role of the money organizer. It is a little sad now to be done. It represents the very end of Kristin's college time. She's decided to move to Arizona in a month while I move to Indianapolis to student teach. Sarah will be here in Muncie during the fall and will move to Indy in the spring to student teach. It's really nice that neither of us will have to worry about doing a thesis while we're in Indy. I know I wouldn't get it done if I had to student teach at the same time. We did, however, wait until the very last minute for Kristin, but I think everything will be fine and she will graduate without any problems. We're just happy we did an Honors Thesis. I just never could have imagined how much work would really go into this thesis but I can honestly say it is one of my most proud accomplishments.

“Save a Life” AIDS Benefit Concert

A weekly journal describing the trials and triumphs of
planning a benefit concert

February 2004 – April 2004

By:
Kristin Rennels

Jan. 30

I remember being a freshman here and being scared already about my honors thesis. What would I do as a thesis?? It seemed so hard and major at the time. Now, I am a senior finally and the time has come to face my fear. But surprisingly, I am not scared anymore. I am super excited about it!! Kallie, Sarah, and I are doing a creative project for our thesis. We are going to have an AIDS benefit concert with local bands and donate all the money we make from it to an AIDS charity organization. We met with Dr. Reubal last week and he approved the idea. I was actually pretty shocked that he approved it and actually really liked our idea. He didn't even have any problems with it and the only thing he said was that we needed something written by the three of us together-kind of like a reflection at the end about the whole project. This is crazy...I am so excited and relieved that I have a thesis approved. I would much rather do this than a 50-page research paper. This will be fun. It still amazes me how we even came up with this idea. We were just brainstorming and wanted to do some kind of community service even and come up with the concert idea. Kallie was the one that thought we should do an AIDS charity because it was really important to her and it is something that people here on this campus don't think about much and need to be more educated on. So now, the work begins!!!!

Feb. 6

When we first came up with this thesis idea awhile ago, I immediately knew that I wanted Lynne Richardson to be our advisor. She was my professor for an honors colloq. on leadership that I took last year. I absolutely loved her and admire her a lot. She is a wonderful professor and woman. During our class, she made all of us do a community service project in groups as a requirement. Lynne always emphasized being involved in the community and helping others. I know she will love the idea and support us throughout our planning. My only concern I is that she is too busy because she is the dean of the business college too. However, Sarah and I met with her today and she agreed to be our advisor. I was glad and relieved. One more thing to cross off our list of things to do. Now we can get the proposal all turned in officially. Nothing is stopping us now! We decided that our first task is to find a place and date to have the concert. We really have to get this ASAP. We decided to have it outside and were thinking of somewhere at Minnetrista because it is so beautiful out here. Sarah talked to some people there and the only to really have a concert is the fairgrounds. We went there this week and talked to the lady about renting out the space. What a disappointment!!! It is going to cost us WAY too much money to have it there and we would have to get a permit which would be more money and rent all the staging and equipment. Honestly, I thought the area was ugly anyways and too far from campus. I was really frustrated after leaving there. We all were pretty much in agreement that we should find somewhere on campus to have it. Hopefully that works out better. We made up a list of everything that needs to be done, kind of like an overview of everything:

The Three Genii Present:
“SAVE A LIFE”
An AIDS Awareness and Prevention Concert

1. Finalize date/times/location
2. Pick Charity/Organization
 - American Foundation of AIDS Research – www.amfar.org
 - AIDS Action – www.aidsaction.org
 - www.aids.org
 - Camp Kindle – www.campkindle.org
 - The Power of Love Foundation – www.poweroflove.org/aids.shtml
 - Local nonprofit AIDS organizations – www.MelissaData.com
 - others???????
3. Specify and make arrangements for all we will need from REC Services
4. Time the concert will actually occur, time we will need to set up/tear down
5. Contact others we will need items from:
 - fencing
 - noise ordinance
6. BANDS
 - contact bands (maybe 3 or 4 each), listen to their music
 - give estimated amount of time for performance
 - establish amount of time to tear down/set up between sets
 - raffle or auction??
 - find a place for bands w/ equipment to park nearby
 - after getting all bands, decide order
 - get address of one person in band to write thank yous to afterwards
 - accommodations for bands – food/hotels
7. entrance fee
 - how much
 - where pay
 - who will work the “door”
 - tickets/stamps/wristbands
8. Booths/Tables
 - Delaware Co. Health Department
 - BSU Health Center
 - Table for our organization/charity
 - Spectrum
 - Muncie Women’s Clinic
 - Cardinal Hospital
 - Planned Parenthood
9. Publicity
 - Newspapers (BSUDN/Star Press)
 - Fliers to hand out and put on cars
 - give info for Profs to announce in classes
 - honors college mass email
 - posters in dorms/buildings/businesses

- fly swatter
- table tents
- TV commercial through rutter for free
- radio

10. Things to satisfy honors thesis requirements:

- journal
- get Scott to videotape

It's nice to have an outline. I just think its funny that we call ourselves the "Three Genii." It's just a joke that we came up with because we were calling ourselves geniuses the other day for coming up with the concert idea. Its funny to us and kind of any inside joke. Its not like we actually think that or would tell anyone ☺

Feb. 13

Sunday, April 18th at LaFollette Field is the big day. We finally got our date and place secured. I think this is going to work out great! We are having it on campus and we are using the space through the BSU Rec department which works out good since Kallie and I both work there. We met with Autumn Duncan and John to discuss everything. My mind was racing after leaving the meeting and I can't believe how much we have to but I am so excited at the same time. Since we are having it on campus, Ball State is providing us with all the equipment that we need. They will give us all the staging, electricity, tables, etc. The only thing we have to get is the port-o-potties and possibly security. We have to go get a noise ordinance from the city of Muncie in order to have the concert which John said shouldn't be a problem. Then they will tell us if we need security there or not. The meeting was so helpful though. They gave us names and contact info that we need. We made a timeline of everything that we need to do today which helped me out a lot. I have so many thoughts and ideas running through my head that I can't keep them all straight. Writing down everything that I need to do and what we need to do as a group helped a lot. I am going to be in charge of finding the fencing that we need to put around the perimeter of the field. I am going to see if we can borrow it from Delta Tau Delta, which is a fraternity on campus that has the fencing. I just have to find a name and number of someone to talk to about it. I am also going to be in charge of all the financial aspects of the concert, obviously! I am going to make up a budget and get a bank account opened up in the concert's name so that we can pull money in and out easily. I enjoy doing that stuff and it will be easy for me so I am not worried about. One of our other main tasks right now is to find bands. All three of us are going to work on that part. Sarah is going to be in charge of finding the booths and Kallie is in charge of finding donations from businesses around Muncie. I am going to target the organizations and clubs on campus. I feel so much better now that I know what I need to do and I can't believe that our concert is only 2 months away. We really got to get our butts moving!!

Feb. 20

So we still don't have a charity picked yet. We are having such a hard time finding a charity in the local area to donate the money to. There just isn't any organizations set up specifically for AIDS prevention and awareness, which is what we want to contribute to.

It's frustrating me and I am starting to get worried. We can't do too much yet until we pick the charity. I am going to write a generic letter up and send it to many of the campus organizations but I have to know the charity before I do it. I got a list from the Office of Student Organizations that has all the student organizations on campus listed on it. There are around 300 organizations on campus!!! That's a lot. I am probably going to have to pick and chose which ones to send letters to. Mainly just the active and bigger ones. We also decided to write letters to all our friends and family to raise some more money. I need to write my letter still and get those sent out. I got our bank account set up with the Ball State Credit Union. We each decided to put in \$50 to get it going. Then as we get donations in we can put it all in the account. I was trying to think about a goal for how much money I want to raise for the concert. I guess I am kind of hoping we raise at least \$500 for our charity, whatever it may be. One thing that we did get decided is that we are going to have the concert from 12-6pm and give each band around an hour to play. So we have to find 6 bands. We are going to ask Chris's friends which are in the band the Pickles if they want to play. We are all going to ask around to see if we can find any other bands that our friends might know about. Kallie got all our equipment from Charlie Scofield ordered that we need. We are slowly getting everything done and its nice to have some of the stuff marked off our to do list. We also got the form to fill out for our noise ordinance so we just have to get that turned in. once we turn it in, we will have to go to a city hall meeting or something to talk about it so that they can approve it. I am not worried though because John said that they have never turned anyone down from Ball State. Glad I don't have to worry about that. I have too much else on my mind right now to worry about that. There is a lot still to do but I am optimistic. I enjoy doing this stuff and it is something I care about which makes it easier to do. So far, us three are working great together and not too many problems have come up yet. I am keeping my fingers crossed!

Feb. 27

Now it's been about a month since we got our concert approved and things are moving right along. We decided to donate all the money to the Open Door Community Services here in Muncie. It's an organization that helps people that are already infected with HIV/AIDS. They provide services and medical care for the people of Delaware County. I am glad that we found a local charity. We could have donated to a larger charity, but they get money all the time. I feel that making a difference more locally is more important. Open Door only gets one grant from the State of Indiana to fund all their programs with HIV/AIDS. It sounds like a great place to donate all the money to. Now that we have the charity, I was able to send out my letters to my family and friends. I really want them to come to the concert so I invited them all but I know that many won't be able to come. Hopefully, they will donate some money to help us cover our expenses and so that we will be able to donate a lot of money to Open Door. I wrote up the letter to send to the campus organizations but have not gotten a chance to send them out yet. There is just so many that it is a little bit overwhelming. I think I have the list narrowed down. I mostly picked larger organizations that I know are very active on campus and might be willing to donate some money or help us out. We met with Lynne again today. I think we are going to meet with her about every two weeks to discuss everything and

just check in. She is going to give us a list of names from businesses around town of people that she knows to help raise some more money. That will be very helpful. She was been great so far---very supportive of everything and helping us out whenever we need it. Our next big task is going to be getting the bands. The Pickles have already agreed to play for us and they are awesome so I am excited.

March 5

So according to our timeline that we did in the beginning, we should be finalizing bands right now, but we only have one at the moment. AHHHH!!! We need to find the rest soon and I was really hoping to have them all before spring break, doesn't look like that is going to happen. Oh well, sometimes you just have to let things go and remember that it will get done and that we will get all our bands. We did get our noise ordinance, which is great. Kallie and Sarah went to a meeting for the city where they approve all the applications and just had to explain what we were doing and they said okay. I wasn't too worried but it's nice to have another thing marked off the list. I have been working a lot this week on getting all the organization letters addressed so that I can send them out before spring break. I sat at work and folding them all and put them in envelopes. Talk about boring and time-consuming!! I have a few more to do this weekend and then I can send them all out. I ran out of Ball State letterhead that we got from the Honors College though so I need to go print off more of the letters once I get more letterhead. I can't believe how much of that stuff we went through. I hope to finish them up at work this weekend though. I emailed the President of Delta Tau Delta about using the fencing but have not heard anything back yet. Also, we found out that there is going to be an event in Lafollette Field the day before our event and they want to use the fencing too!!! This is great because now they will set up the fencing on Saturday and leave it up for us. So we only have to tear it down which will save us so much time of setup. Now we won't have to be there as early. John said the fencing takes forever to set up! Sarah has been in charge of getting organizations to set up booths with information that we are going to have at the concert. She has been doing awesome at it. We have places like the BSU Health Center, Damien Center of Indianapolis, the East Central AIDS Task Force, and Open Door will be there too. Hopefully they will be able to pass out a lot of information and help educate everyone on AIDS and how to prevent it cause that is our main goal of this concert is to raise awareness. We all sent out our letters to our family and we are already getting money in!!! I can't believe how much money people are sending in, especially Kallie's family and friends. They are all so generous and it makes me feel good that other people care just as much about this as we do. As it's about half way through the semester, I can't believe how fast it has flown by. I am really having a blast planning this concert. It's been a lot more work so far than I realized it would be, but it's rewarding at the same time. Working toward a goal and being so passionate about wanting to help this great cause really gives me motivation to keep going and to work hard. Kallie and Sarah have been great so far too. We all are working well together and have been splitting up the responsibilities equally. We each have out our skills and unique ideas that we contribute, which works out well.

March 10

So this was a short week and I really did not do too much. I think the biggest thing for me was that I went and got HIV tested yesterday. We all three decided as a group that we were going to get tested just because it was a good thing to do. The results come back in a week and even though I have nothing to worry about, it's still a little nerve racking. I could not imagine what it would be like for someone that might actually have it or thinks they have HIV. I am glad I did it though so that way I will know. I will find out when I come back from spring break. Kallie and Sarah are going to listen to a band over spring break for the concert but I can't go since I will be in Miami. Hopefully we get another band because we still really need to get moving on that. I got all my letters to the organizations sent out this week, which was a relief. I think its far enough in advance that maybe we will get some money from some of them. Once I come back from spring break, we are going to work on getting all the volunteers for the concert and finalizing the bands and agenda. The date is approaching faster than I realized!!

March 26

Now that I am back from spring break, I realized how much work we really have to do. The band that Kallie and Sarah went to hear was not good, so we didn't ask them to do the concert. We did go listen to another band called Hip Hop Anonymous this week though and they were really awesome! Its three white guys that rap and make up their own lyrics with music in the background. They are really interesting and different. My only big concern is that they had a lot of references to alcohol and cuss words in the lyrics. They said that they will tone it down for our concert though and change the words around which will be good. I was really impressed with them and they have a unique style that I like. We also got another band, Radius. We work with Chas who is in the band and they are really excited to do the show. Kallie and I went to one of their practices and they are awesome!! They sing a lot of cover music from the 90's and today, which I like. It's light alternative/rock, which I am a big fan of. Now we have three bands total, which is better than before. We still have more we need to get. I finally heard back from the guy from the fraternity this week and he said we could borrow the fencing. Now the girl that is putting on the event the day before us just needs to ask to borrow the fencing and we will be good to go on that. We found out this week that we are going to have to use the concession guy through Ball State because he has a contract with Ball State so we have to use him if we want to have food at the event. As long as we sell \$150 worth of food, then we don't have to pay for him to come out. We also make 10% of everything over that amount as a profit. I hope we make more than \$150 so that we can donate more money to Open Door. One of the most exciting things about the concert now is that the State Health Department is going to do free HIV testing at our concert from 12-2pm!!! This is so cool. Everyone will get his or her results in 20 minutes. I am scared about that part though. What if someone actually finds out that they are positive? I would feel horrible, but I guess that's what we want to do is get the message out there and awareness about it. The testing will be a cool thing to advertise about our concert though. We keep getting more money in from friends and family and we have already exceeded my goal of \$500 and we haven't even had the concert yet!! I couldn't believe it. It's so nice that everyone is helping us out. It really means a lot and

it helps cover our expenses. In the next few weeks, we are going to work hard-core on publicity and getting all the bands finalized which we wanted to have done a long time ago but sometimes things just don't happen the way they should.

April 2

The clock is ticking down and I am starting to feel the pressure. I am honestly getting a little stressed out about the concert now. I think we have another band, No Louder Than Leaves. Kallie heard about them and got their CD so that we can all listen to them. They were really good and we asked them to do our concert but have not heard back from them yet. So now we have four bands and I think that is what we might stick with. We might try for one more, but we want to be able to give them all plenty of playing time and time to set-up and tear down. We decided this week that we want to get t-shirts made for the concert. Kallie came up with the design. We got a company in Greenfield, Indiana where one of my friend's mom works and they are going to give us a discount on the shirts. They designed them for us from what Kallie told them. This is what the front is going to say. We decided to keep it all on the front of the shirt.

FULL FRONT

**MUSIC
SAVES
LIVES**

FULL BACK

**SAVE A LIFE CONCERT
APRIL 18, 2004**

They are going to be baseball style shirts with red sleeves and white middle. They will be so cute. We are going to sell them for \$13 at the concert and donate all the profits to Open Door. We basically donating any money we have left after our expenses to the charity. I am going to get all the shirts and sizes ordered next week. There are already a lot of people that said they would like one in advance so I have to make sure and get their sizes first. This week we have been working on getting some stuff put in the Daily News about our concert. Sarah turned in a press release to the Daily News and hopefully we will get a story written about our even before hand. That will be great publicity if we do. They assign the stories on Mondays so we should heard next week from someone. We also went in the office and talked to the advertising department to see if we could get a discount or an ad donated since it was a charity event and they said no! The cheapest ad is going to cost us \$150 for one day and it's a small ad. We didn't think it would be worth it. the best publicity is going to be word of mouth. We also turned in the forms for the Days Ahead section that is free so we will have it in the paper for that. It was disappointing knowing we couldn't have an ad in the paper though. Good news though...one of Sarah's roommates knows a guy that started his on media business. Sarah went and talked to him and his partner and they are going to design our flyers for us and

get them printed at wholesale price, which will save us so much money!! They are also going to tape our event for us so that we have documentation of the day. That will be great to put in our binder to turn in because we need as much stuff as possible to turn in. They are going to do it all for free for us. That is really nice of them. It's amazing how much stuff you can get for free or discount just because we are doing a charity event. People are really willing to help out for a good cause. We are even getting our port-o-potties at a discount. I want to donate as much as possible to Open Door so the more free stuff the better. This next week we are going to work on publicity more and getting our flyers passed out and around campus. Sarah called the radio stations in Muncie to put an announcement on the radio and we are going to be going to hall council meetings these next few weeks to spread the word around. I just can't believe it's two weeks away!!

April 9

What a stressful week! Things have not been going good. We had the Pickles and No Louder than Leaves cancel on us this week. The concert is a week away now and we only have two bands. I am definitely freaking out now. We can't get the flyers finalized and printed until we have all the bands names. I think we will just put what we have and then hopefully get more before the concert. It is really disappointing that people dropped on us a week before. It just seems rude but I guess it's bound to happen with local bands. We did get one more band, Josh Holmes band, through one of Kallie's friends. He is going to come down from Chicago to play for us. He is really good! I listened to his music online and he has like 3 cd's out right now. I am excited about that but we need more than 3 bands. I am just hoping it all works out. We haven't heard anything back from the Daily News yet so we don't know if they are doing a story on us or not. We are going to have a notice in the back classifieds section and the Days Ahead so that should help. All three of us have been going to hall council meetings and have gotten a good response from people. I really want a lot of people to come. We checked the weather and it's supposed to be beautiful next weekend!! Let's hope it stays that way. We made a diagram of the field and how we want everything to be set up. Kallie double-checked with Charlie to make sure we got all the stuff reserved and we do. The girl from the event the day before us FINALLY got permission to use the fencing from the fraternity. It's only a week before and she just now did it. We have had to constantly baby-sit her to make sure she did it. It sucks to have to do that but sometimes people need that push to get stuff done. I just don't want to waste my time checking up on her all the time. At least she got it done now. We spray painted some sheets this week to hang out on our houses as advertising. Sarah called all the booths and double-checked with them that they had everything and told them to be there at 11am, which is an hour before it starts. That should be plenty of time and they can be late if need be. We got all our volunteers lined up. I think we should have plenty throughout the day and to set-up and tear down. It's a lot of our friends, people from my sorority, and other organizations on campus that are helping us out. We will definitely have to send out thank yous to everyone that helps. All three of our families are coming down too to help at the concert. That will be nice to have the support there. I know this next week is going to be major stress and three of us are already feeling it. I am just trying to relax and have confidence that everything will get done.

April 16

TWO DAYS TO GO!!!! Everything seems to be falling into place now. They did a story on us for the Daily News. It was really good and was in the paper today (Friday). We got the notices in the classified but it was never in the Days Ahead. We were so angry. We turned those in a long time ago and they never put them in and had no reason as to why when we went in there. Whatever...sometimes you have to let some things go. We went to businesses in the Village and downtown all this week and posted flyers everywhere!! We stood at the Scramble Light today and passed out flyers for like 3 hours. Some people responded well to the flyers and others threw them away. I guess that happens but its frustrating to be ignored by people and to have to throw away the flyer in front of your face. We have worked so hard on this and care about it so much and I have a tendency to take things personally. I have to remember that a lot of people do seem excited about it though and we have had a lot of support. We have four bands now because Kallie's boyfriend helped us get 2 guys to play for us now---Matt and Derek. They will only be able to pay for 30 minutes though so we still need someone else to fill more time. Hip Hop Anonymous is going to try to find us someone else. Lets hope they pull through. Only two days to go and we are still finalizing bands. Ahhhh...I might freak out. I don't think I am going to make it through this weekend. I am so nervous but yet excited at the same time. We got all the supplies for the concert and the shirts come in tomorrow. We have all our volunteers coming and they all know what times they are working. We did get the times of the HIV testing extended to 12-4pm now. They are driving a long way to come to our concert so we wanted to give them more time to test as many people as possible. It's going to be inside the arena concourse for privacy. I hope a lot of people get tested but I think that they will be scared to but will still do it. I think we have everything ready to go but it seems like we still need to do more stuff. Now it's just time to wait for the concert. Its supposed to be 75 degrees on Sunday and sunny. Thank God for beautiful weather. That was my biggest fear that it was going to rain. I am relieved about that. I just hope lots of people show up and it is a success. I think it's already a success though. We planned a concert by ourselves and it was lot of work. I don't think anyone can imagine or really understand how much time and work we put into this. No matter what happens on Sunday though, I am proud of us and everything we have done. It's been stressful, but we all work well together and it's been a fun adventure!

April 26

So it's over now! The concert was a huge success! It was gorgeous outside. We had a perfect day for a concert. Everything with fairly well with only a few little problems. The biggest problem was the wind. It was very windy out in the field and our fencing keep blowing over. Luckily we had some awesome volunteers that would help us put I back up every time it fell. We ended up having too many bands at the last minute that we had to change the times around that they all performed. Hip Hop Anonymous was great and a hug help all day. They let all the bands use their equipment and speakers because there was a miscommunication and we didn't get all the right equipment for them, but it worked out okay. They also brought two more bands for us to play, Corey Hill and the

Fresh Juice Jazz Trio. Everyone loved the Jazz Trio. They were really cool. Since we had so many bands, Josh Holmes didn't get to play as much but he was such a nice guy and so cool about everything. He thanked up multiple times for having him and he loves doing charity events. Josh was really good too and I wouldn't be surprised if he makes it big someday. So everything worked out with the bands and I think everyone really enjoyed them all. All the booths came and the HIV testing went great. Lots of people were scared at first to do, but once people started, everyone was getting tested! Some of the booths left in the middle of the day without telling us which was irritating. I know it was a long day but they could have at least told us they were leaving. Some did stay the whole day though, which was really great. The only other disappointment of the day for me was that there were numerous people sitting and listening to the concert outside the fencing. I even went up to some of them and said that they could donate whatever they had and didn't actually have to pay the whole \$4 if they wanted to come in and they still didn't come in! It was frustrating that so many people were taking advantage and just listening to the music without helping out for this great cause. It's just hard when you are so passionate about something to have people not care. I guess with anything you are going to have opposers though. Overall, there were lots of people at the concert throughout the whole day and we had awesome volunteers. We would not have been able to do the concert without all them. I am very grateful for all of them. I am relieved and relaxed now that it is over. We just have to put all the thesis stuff together now to turn in. We got the video of the concert and my sister took some pictures so we can turn all that in too. We met with Lynne one last time today and she asked us all what we thought we learned from this project. It was hard to say just one thing that I have learned. I feel like I have learned sooooo much from this whole experience and project. I would never have imagined how much work and time it would be to plan an event. Working with Kallie and Sarah was the easiest thing. I think we all realized that if you have a great group to work with, then you can accomplish anything you set your mind to. We all complimented each other well and pushed each other to get stuff done. Their motivation and determination helped me get through any stressful and hard times, and I know that I did the same for them. I think one of the biggest things that I realized was that this whole project involved a lot of networking and communication skills. It was a lot about who we knew and who we talked to---Getting the bands, volunteers, getting stuff donated, etc. So much of the concert would not have been successful without the networking that we did. Everyone always tells you that when you get a job its all about who you know. I am starting to realize that and see it more. In addition, I improved my communication skills. My classes have always emphasized how important communication skills are and now I can see first hand that it is true. To sit here and think that the three of us actually planned and organized an AIDS benefit concert still amazes me. We got so much support and people were really impressed with what we did and how well we planned it all. It was great to get that kind of feedback. My reason for doing this was to make a difference and help people. I accomplished that. We are going to be about to donate almost \$1,600 to Open Door. I would have never believed we would raise that much money. It makes me feel proud and happy about what I did. I have grown so much this semester and I do believe I am ready to face the real world now. I can honestly say that I will look back on my college career and planning this concert will be the highlight and my biggest accomplishment. Despite the problems and

setbacks, it was a success! I have no regrets and I would do it all again with the same two awesome women that I worked with!! 😊